

APEEJAY STYA UNIVERSITY

5.1.3 Reports & Photographs of the event with date

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		enhancement schemes	
		COETCHI	IG
	SOFT SKILLS		
1.	5 th – 9 th	Talent Hunt 2018	Dr. Anupama Diwan
	February 2018		(anupama.diwan@asu.apeejay.edu)
2.	22 nd to 29 th	Career Workshop: Ms.Pratichi	Mr. Sumeet Singh & Ms. Pratichi Basu
	March 2018	Basu, Head of India: Benefits,	(crc@asu.apeejay.edu)
		Wipro Ltd "Skills - to become	
		Industry ready"	
3.	26 th to 30 th	'Chipko Movement' Activities	Dr. Vijay Kumar
	March, 2018	by NSS, ASU	(vijay1.kumar@asu.apeejay.edu)
4.	9 th to 14 th April	Elaan-Techshield2k18	Dr. Varuna Tyagi
	2018		(varuna.tyagi@asu.apeejay.edu)
5.	4 th to 9 th March	Workshop on Carpentry &	Mr. Dibyendu Tripathi
	2019	learning the amazing properties	(dibyendu.tripathi@asu.apeejay.edu)
		& unlimited possibilities of using	
		wood and carpentry tools.	
6.	11 th to 16 th	Tarang - Cultural Fest at Elaan	Dr. Varuna Tyagi
)	March 2019	2019	(varuna.tyagi@asu.apeejay.edu)

7.	23 rd to 28 th September 2019	AARAMBH 2019	Dr. Sunil Roy (sunil.roy@asu.apeejay.edu)
8.	24 th to 29 th I February 2020	Pharmacy career Fair 2020	Rajesh Kapoor (rajesh.kapoor@asu.apeejay.edu)
9.	2021 a	Workshop on Curriculum Design and Development of an novative course 'Legal Perspectives of Education'	Dr. Ananda Padhan (ananda.padhan@asu.apeejay.edu)
10.	2021 t	nternational workshop for eacher educators, school eachers, and teacher trainees on Social and Emotional Learning (SEL) – The Way Forward'	Dr. Ananda Padhan (ananda.padhan@asu.apeejay.edu)
		LANGUAGE AND COMMUN	NICATION SKILLS
11.	January 24 th 31 st , 2018	to Visual Storytelling by Emmy Award Winner	SWAPNIL KUMAR (swapnil.kumar@asu.apeejay.edu)
12.		Organized Film screening of Satyajit Ray's masterpiece, 'Pather Panchali' -	Prof. Sanjay Ahirwal (sanjay.ahirwal@asu.apeejay.edu)
13.	August 17 th to 22 nd , 2020	10 years of Feature Film 'Peepli Live' Interaction with Director Anusha Rizvi	Prof. Sanjay Ahirwal (sanjay.ahirwal@asu.apeejay.edu)
14.	23 rd to 28 th August 2021	SHADOWS AND	Prof. Sanjay Ahirwal (sanjay.ahirwal@asu.apeejay.edu)

		Expert Film Director Mr.		
		Habib Faisal		
	LIFE SKILLS (Yoga, Physical Fitness, Health and Hygiene)			
15.	19 th to 25 th	"National Pharmacy week	Dr. Anupama Diwan	
	November 2017	celebrations	(anupama.diwan@asu.apeejay.edu)	
16.	June 18 th to 23 rd ,	Teaching yoga and living	Dr. Vijay Kumar	
	2018	stress free life to fraternity in	(vijay1.kumar@asu.apeejay.edu)	
		the International Day of Yoga		
17.	November 19 th to	Pharmacy Week Celebration	Dr. Anupama Diwan	
	22 nd , 2018		(anupama.diwan@asu.apeejay.edu)	
18.	February 1 st to 6 th ,	Teaching healthy life styles by	Dr. Vijay Kumar	
	2019	the Yoga Session	(vijay1.kumar@asu.apeejay.edu)	
19.	August 12 th to	Plantation Drive by students	Dr.Amisha Vyas	
	17 th , 2019		(amisha.vyas@asu.apeejay.edu)	
		Pharmaceutical Sciences		
20.	21/06/2020	Essay Writing Competition on	Dr. Vijay Kumar	
		International Day of Yoga,	(vijay1.kumar@asu.apeejay.edu)	
		2020		
	ooth ooth y			
21.			Dr. Vijay Kumar	
	2022		(vijay1.kumar@asu.apeejay.edu)	
		A WA DENIEGO OF EDENING	IN TECHNOLOGY	
		AWARENESS OF TRENDS	IN TECHNOLOGY	
22.	October 9 th to	Workshop on Big Data with	Dr. Manpreet Seghal	
	13 th , 2017	Hadoop	(manpreet.sehgal@asu.apeejay.edu)	

23.	March 26 th to 31 st ,	Training Programme on	Mr. Anuranjan Sharma
	2018	Westlaw	(anuranjan.sharma@asu.apeejay.edu)
24.	April 16 th to 21 st ,	SJMC Media Festival 2018	Prof. Sanjay Ahirwal
	2018		(sanjay.ahirwal@asu.apeejay.edu)
25.	5 th to 9 th March	Workshop on ""Financial	Dr. Ranjana Gujrati
	2019	•	(ranjana.gujrati@asu.apeejay.edu)
26.	April 15 th to 20 th ,	Workshop organised on	Dr. Sudhakar Ranjan
	2019	'Embedded System with IOT',	(sudhakar.ranjan@asu.apeejay.edu)
		in association with	
		Technomatics Solutions	
27.	15 th to 20 th July	Workshop conducted in	Dr. Sunil Roy
	2019	collaboration with KPMG	(sunil.roy@asu.apeejay.edu)
		India, 'Careers in	
		Management'	
28.	August 5 th to 9 th ,	Foundation Classes	Dr. Anupama Diwan
	2019	₩	(anupama.diwan@asu.apeejay.edu)
29.	9 th to 13 th	Workshop "Interior Styling	Ms. Jayashri Murli
	September, 2019	Workshop" for Interior Design	(jayashri.m@asu.apeejay.edu)
	1	students by Jagdish Store (JD)	
30.	2 nd to 7 th March	Workshop on Financial	Dr. Deepak Halan
	2020	Statements' Analysis	(deepak.halan@asu.apeejay.edu)
31.	3 rd to 7 th May	Workshop on Experiential	Dr. Vijay Kumar
	2021	Learning in Mathematics.	(vijay1.kumar@asu.apeejay.edu)

32.	7 th to 11 th March 2022	Smart India Hackathon)	Dr. Manpreet Seghal (manpreet.sehgal@asu.apeejay.edu)
33.	21 st to 26 th March 2022		academy.saraswatiaccountants.com

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Soft Skills

1. Talent Hunt 2018, Gurugram

February 5th - 9th, 2018

Students from the School of Pharmaceutical Sciences, Apeejay Stya University, actively participated in Talent Hunt 2018 at the University Campus.

Apeejay Stya University organises a Talent Hunt show right in the beginning of the new academic session in which talented newcomers showcase their talents and are chosen to be trained for the annual fest Elaan. The talent hunt show is one of the most eagerly awaited programmes in the University every year. This becomes a real platform for the young ones to hone up their skills and showcase it. It is an important annual feature of the University that aims at exploring the latent talents of the fresher's to further polish it to perfection.

It includes an array of competitions in music and dance. Such events lead to all round development of the students. Talent Hunt marks the commencement of the preparations of various cultural societies, upcoming competitions and through talent hunts we search for new talents for the youth fest. This year also students from all schools participated with full enthusiasm in different cultural programs like Singing, Poetry, Ramp Walk, Instrumental, Dance, etc. Healthy competition made students more energetic and excited about their performances. Winners were chosen, and students had a great time throughout the programme.





Glimpse from Talent hunt 2018

2. Career Workshop conducted by Mr. Sumeet Singh & Ms. Pratichi Basu:

Date: 22nd to 29th March 2018

Seamless Industry Interface: Exclusive mentoring sessions were organized for ASU students, at the 2018 HR Summit.

Two roundtables with Sumeet Singh, Chief Marketing Officer, Info Edge & Pratichi Basu, Head of India Benefits, Wipro Ltd. Sumeet Singh is a seasoned and dynamic marketing professional with 23 years of experience. She is currently serving as the Chief Marketing Officer of Info Edge, India's largest consumer internet business that owns leading portals in the job, real estate, education and match making fields. She is credited with driving these businesses to being leaders in their respective fields and has created some iconic films for these brands. She was the Founder Executive Director of The Indus Entrepreneurs, Delhi and has served as the Executive Director of the Indian Venture Capital Association in her past assignments. Sumeet was also a part of the IT advisory councils of the government.

Pratichi Basu, Head of India Benefits, Wipro Ltd is a name which needs no introduction. The workshop was highly appreciated by the students, who asked questions on various issues related to internships, placements & about the expectations of industry with undergraduate & postgraduate management students. Students were given useful tips on how to catch the attention of employer through resumes. Students found the session very useful.





Glimpse of the Career Workshop conducted by Mr. Sumeet Singh & Ms. Pratichi Basu

3. 'Chipko Movement' Activities by NSS, ASU, Gurugram

March 26th to 30th, 2018

On the 45th Anniversary of the 'Chipko Movement', a plethora of activities was organised by the NSS, ASU.

Google celebrated the 45th anniversary of Chipko Movement through a doodle. Chipko Movement refers to a non-violent movement for conservation of forests. Started in the 1970s, Chipko Movement got its name from the way people embraced the trees to protect them from being cut. The Chipko Movement followed Gandhian philosophy of peaceful resistance and was an uprising against the people destroying ecological balance. The original Chipko Movement dates to the 18th century Rajasthan. A large group of people from the Bishnoi community resisted felling of trees by hugging them. The trees were being cut on the order of Jodhpur's Maharaja. But soon after the movement he gave a royal decree preventing cutting of trees in all Bishnoi villages. In modern India, Chipko Movement started in April 1973 in Uttarakhand's Mandal village (then a part of Uttar Pradesh) in the upper Alakananda valley. Soon it spread to other Himalayan districts of the state. The Chipko Movement was triggered by a government decision to allot forest land to a sports goods company. Angered by the move, villagers formed circles around the trees to prevent them from being cut. The Chipko Movement, leaded by local women, was spearheaded by the Gandhian environmentalist Chandi Prasad Bhatt and his NGO Dasholi Gram Swarajya Sangh. Inspired by the success, the Chipko Movement spread to other parts of the country. Some of the key figures that were part of the Chipko Movement were Dhoom Singh Negi, Bachni Devi, Gaura Devi and Sudesha Devi. Gandhian activist Sunderlal Bahuguna gave a direction to the movement and his appeal to Indira Gandhi, the then Prime Minister of India, resulted in the ban of cutting trees.

Activities at ASU included 'Plant a Tree: Take a Selfie', Poster Competition, oath for protecting the environment, etc. The winners were also rewarded trophies by the Rotaract Club of ASU.









Glimpse of 'Chipko Movement' Activities by NSS

4. Elaan-Techshield 2k18

Date: 9th to 14th April 2018

SPS organized Tech shield event during annual fest Elaan 2k18 from 9th to 14th April 2018 2018. Events were organized in three categories viz: Mandala Art Rangoli, best out of Waste and Pharma Quiz. Tech shield at Apeejay Stya University was established to promote and integrate the idea of innovation, skill and knowledge for the overall growth of the students at the university.

The Tech shield has lived up to its dream and has helped organise series of competitions, from hackathons to best out of waste, etc.









Glimpse of Elaan-Techshield 2k18

During the event students participated with zeal and enthusiasm. Students who won in various categories had that special joy of accomplishment.

Prize Distribution for Winners of Techshield:

Cash prizes were given to Ayush - 1st, Dolly and Bhagyasmita - 2nd, and Shristi & Sudhakar - 3rd position holders for the 'Mandal Art Rangoli' competition and Bhagyasmita - 1st, Nabi Hasan - 2nd and Nitya - 3rd position holders for the 'Best out of Waste' competition.

Awards for the Pharma Quiz were given in two categories, i.e., senior & junior respectively. Cash prizes were given to Rishabh, Lovnish & Mohit Lohani - 1st, Mansi Dudeja, Keshav Kumar & Ravi Jain - 2nd, and Sudhakar - 3rd position holders in the senior category.

A cash prize was given to Himanshu - 1st in the junior category. For the 2nd position, there was a tie between Devangi & team and Yagyesh & team. Certificates were given to all participants.



Glimpse of Elaan 2k18

5. Workshop on Carpentry & learning the amazing properties & unlimited possibilities of using wood and carpentry tools

School of Design & Visual Arts

Date: March 4th to 9th, 2019

Carpentry Workshop was a practical workshop for the 1st and 2nd semester students so that they could get exposure and knowledge about carpentry and various types of wooden joints, many of which would be useful to understand subjects like Building Construction, Graphics and Building Materials.

Carpentry may be designed as the process of making wooden articles and components such as roots, floors, partitions, doors and windows. Carpentry involves cutting, shaping and fastening wood and other materials together to produce a finished product. Preparation of joints is one of the important operations in woodwork. Joinery denotes connecting the wooden parts using different points such as lap joints, mortise and T- joints, bridle joints, etc





Workshop on Carpentry & learning the amazing properties & unlimited possibilities of using wood and carpentry tools

6. Tarang - Cultural Fest at Elaan 2019

School of Pharmaceutical Sciences

March 11th to 16th, 2019

Students of School of Pharmaceutical Sciences, Apeejay Stya University, participated in various 'Tarang' programs such as Solo Song, Solo Dance, Duet Dance, Group Dance, AdMad, Nukkad Natak, Ramp Walk, etc.



Glimpse of Tarang - Cultural Fest at Elaan 2019 | Apeejay Stya University

Students from other colleges showcased their beautiful dresses @ Apeejay Stya University Annual Fest 2019, ELAAN. Budding designers of Apeejay Stya University and students from other colleges and Universities showcased their beautiful dresses @ Apeejay Stya University Annual Fest 2019, ELAAN.



Glimpse of budding designers of ASU @ Apeejay Stya University Annual Fest 2019, ELAAN.

7. AARAMBH 2019

School of Management Sciences

Date: September 23rd to 28th, 2019

The School of Management Sciences and Enlight Club of Apeejay Stya University organised 'AARAMBH 2019' for its management students. The event commenced with the lighting of the lamp. Dean, School of Management Sciences, Prof. S.K. Roy addressed the students and said that participation in such events gives students a real platform to showcase their talents. Deputy Registrar, Dr Varuna Tyagi, also welcomed the new students.

The event consisted of various individual and team games & talent rounds in which students showcased their team management skills. Students participated in various individual & team games and won the titles of 'Best Performer', 'Best Team', 'Most Active Student' and 'Best Dressed Girl and Boy'

The event was followed by a Q & A session. Students also participated in an open floor dance as they enjoyed the day. The event concluded with a Vote of Thanks by the Event Coordinator, Dr Ranjana Gujrati.





Funfilled captures at 'AARAMBH 2019'

8. Pharmacy career Fair 2020

Date: February 24th to 29th, 2020

School of Pharmaceutical Sciences, Apeejay Stya University, organised the Pharmacy Career Fair 2020 in Gurugram.

The event was attended by many students from ASU as well as Delhi NCR. In all, 21 companies visited the campus for selection of students pursuing D. Pharma, B. Pharma, and M. Pharma programmes. The event proved to be a roaring success wherein more than 50 students bagged offers from leading pharmaceutical companies.

The aim of the Pharmacy Career Fair was to bring together students looking for exciting career opportunities and companies searching for the best talent under one roof. Apart from Apeejay Stya University, students from other colleges like B.S. Anangpuria Institute of Technology & Management, MVN University, Ramgopal College of Pharmacy and Jamia Hamdard also attended the event.

Some of the key recruiters that were present at the event were Apollo Hospital, Bureau of Pharma PSUs of India - Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana (PMBJP), Systopic Laboratories Pvt. Ltd., Psychotropic India, ASG Biochem Pvt. Ltd., Bioinnovat Research, Adips Laboratories Ltd., Martin & Harris Pvt. Ltd., Nextgen Invitro Diagnostics Pvt. Ltd., Walter Bushnell Pvt. Ltd., Protech Biosystems Pvt. Ltd., Apollo Pharmacy, Lark Laboratories, etc.

Among the visiting companies, Apollo Pharmacy was the top recruiter, having recruited 35 students who were offered attractive pay packages.





Glimpse of Pharmacy Career Fair 2020

9. Webinar: International Workshop on Curriculum Design and Development of an innovative course 'Legal Perspectives of Education'

School of Education

Date: 1st to 6th March 2021

School of Education, Apeejay Stya University, organised an International Workshop on Curriculum Design and Development of an innovative course 'Legal Perspectives of Education' from 1st to 6th March 2021. The main motive of the workshop was to emphasize the importance of developing problem solving skills through flexible curriculum approach.

Education, in simple parlance, means to impart knowledge and make it available to others. Thus, education means to bring out what is within you. It is an expression of knowledge that a person brings out from within himself and imparts it to the other. Hence, education has always meant delivering knowledge, knowhow and skills in an organized place.



This session made us aware of the need for such an innovative course and know-how of the curriculum and pedagogy of the course. This was a fruitful workshop for the students as well as faculty members.

Pre-Service Teacher Education Course on Legal Bases of Education

The Teaching Profession

- which focuses on the professionalization of teaching, philosophy, morality, and jurisprudence related to education, teachers, and children/minors
- based on the national standards for teachers in the Philippines

Acthorize

International Workshop on Curriculum Design and Development of an innovative course 'Legal Perspectives of Education'

10. Workshop: Teacher educators, schoolteachers, and teacher trainees on 'Social and Emotional Learning (SEL) – The Way Forward'

May 10th to 15th, 2021

To address the need of elevation for SEL, an international workshop for teacher educators, schoolteachers, and teacher trainees on 'Social and Emotional Learning (SEL) – The Way Forward' was organised by School of Education, Apeejay Stya University, in association with the State Council of Educational Research & Training (SCERT), Haryana and Creative Education in Action, Canada, from May 10th to 15th, 2021. The Chief Guest of the workshop was Dr. Rishi Goel, Director, SCERT Haryana and distinguished Speaker Margaret Boersma, OCT, Ontario, Canada also enlightened the participants by sharing her knowledge and experience in the field.

"We have all been affected by the disruption of Covid 19. Some students have experienced trauma while others have not. There is a large range of emotions, and as teachers, we need to equip ourselves," Margaret Boersma said.

"We need to teach social and emotional learning at school in a proactive manner. Teachers need to follow specific strategies to handle different emotions of the students. They (students) struggle to deal with social and emotional learning," she said.

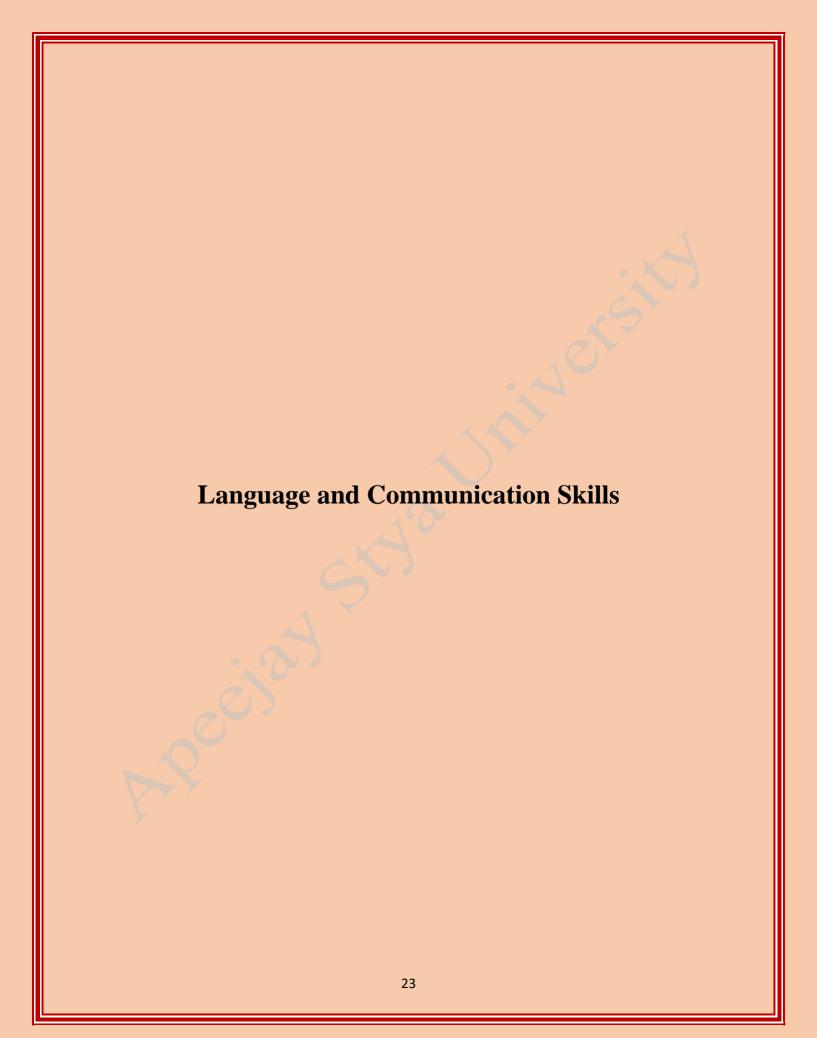
Both students and adults can appear well but be experiencing emotions such as deep sadness, helplessness, numbness, isolation, disconnection or an inability to trust, she said. "We might have

mood swings, be unable to concentrate, withdraw from others, be extremely tired, irritable, angry or anxious. As teachers, we must be watching for these symptoms in our students and staff," she suggested. Explaining CASEL's framework, she said the teachers make students understand—self-awareness, self-management, social awareness, relationship skills and responsible decision making.

Dr. Sunil Bajaj, Deputy Director, SCERT said, "Following the Finland Education Model, we must prepare our students to face failure. If students learn the art of coping with the failure, half the battle is won." Meanwhile, Dr. Rishi Goel, Director, SCERT Haryana said, "During pandemic, the term Social and Emotional Learning is being widely used. In Indian Education system and Literature, we have been teaching character education, morals and values, and peace education for decades. Except the terminology, there is no difference in the learning." Research shows that SEL not only improves achievement by an average of 11 percentile points, but it also increases prosocial behaviours (such as kindness, sharing, and empathy), improves student attitudes toward school, and reduces depression and stress among students.



'Social and Emotional Learning (SEL) – The Way Forward'



11. Visual Storytelling by Emmy Award Winner, Gurugram

January 24th to 31st, 2018

The School of Journalism and Mass Communication, ASU, organised a workshop on 'Visual Storytelling Techniques' by Prof. Phil Peters, School of Design and Visual Arts, University of Central Florida. Phil Peters joined the University of Central Florida in September of 2002 as a member of the UCF Dynamic Media Initiative. In 2003, he was asked to be the chairman of the Department of Film when UCF formed the new School of Film and Digital Media under Director Sterling Van Wagenen. Phil is original from Seattle where he was a film production designer and computer game producer/designer for over twenty years.

His designs include the Emmy winning series Northern Exposure and numerous other film and television projects in both the United States and Australia. Some examples include; Mistress (Robert DeNiro), Waiting for the Light (Shirley MacLaine), Crazy in Love (Holly Hunter), Father (Max Von Sydow), Percy and Thunder (James Earl Jones) and Windrider (Nicole Kidman). His interactive projects include producing and designing The X-Files Interactive (Fox Interactive), MovieBeam (Disney), GameSilo (iBlast) and Searchopolis (Secure Computing).

Students pursuing Mass Communication and Design learnt about the importance of intricate details of set designs and character appearances in filmmaking. Prof. Peters has over 20 years of experience in this field and has even won an Emmy Award for his series – Northern Exposure. A Workshop from a seasoned professional like him was exciting for the students. The interactive session hooked the curious young minds to understand the role of a production designer and how to go about their careers.





12. Film screening of Satyajit Ray's masterpiece, 'Pather Panchali'

August 19th to 24th 2019

Film Club of Apeejay Stya University organized screening of Satyajit Ray's masterpiece, 'Pather Panchali' - one of the most iconic films of Indian cinema. This masterpiece from Ray is a social drama inspired by a famous novel of the same name, by Bibhuti bhushan Bandyopadhyay.

Pather Panchali is indeed that cult movie that was able to hold on to the emotional integrity of human relationships. Hence, it still appeals to a global audience Pather Panchali follows the trials and tribulations of this poor family: the first conscious experiences of Apu, his early school years and close bond with his sister Durga, and their adventures in the nearby forest and fields. The underlying strength of the film is Ray's unsentimental but intensely artistic exploration of many universal themes. He carefully examines the interaction of life and death, the aged and the young, and makes subtle references to the tensions between rural and city life and how it is being changed by new technology.

The screening was attended by all the faculties and students of School of Journalism and Mass Communication.



Screening of Satyajit Ray's masterpiece, 'Pather Panchali'

13. Webinar: 10 years of 'Peepli Live'

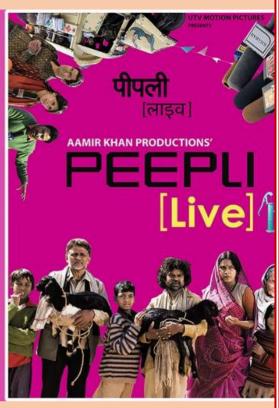
School of Journalism & Mass Communication

August 17th to 22nd, 2020

School of Journalism & Mass Communication, Apeejay Stya University conducted a Webinar on - 10 years of 'Peepli Live' followed by a chat with Anusha Rizvi (Film Maker, Producer, and Designer Dastangoi).

Anusha Rizvi is an Indian film director and screenwriter. Formerly a journalist, Anusha's directorial debut Peepli (Live) premiered at the Sundance Film Festival 2010 in the World Competition Section. Peepli (Live) was the first Indian film to be accepted in the 25 years of the festival's existence. The film was later nominated as India's official entry to the 83rd Academy awards (Oscars). She also directed a National Geographic documentary Hijack IC-814 and two BBC documentaries Amul and Khadi.





Webinar on 10 years of 'Peepli Live'

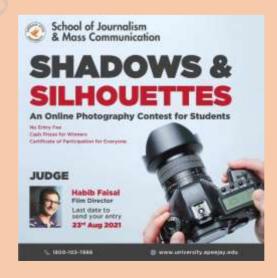
14. A photography competition: SHADOWS & SILLOUHETTES by SJMC

School of Journalism and Mass Communication

Date: 23rd to 28th August 2021

Judge & Speaker: Habib Faizal, Film Director and Storyteller

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We all love clicking pictures and getting clicked. It is a routine activity, in the age of phone cameras. But there are some who nurture it as an art form, sometimes making it their profession! Photojournalists, fashion photographers, food photographers, portrait photographers and even corporate event photographers are in big demand these days.

SJMC inculcates creativity through its photography classes in our first-year students. Camera is a powerful tool to tell stories, whether real or fiction. We, at SJMC ensure that our students have a good grasp on Camera and it's functioning before they enter the industry of Mass Communication.

Organizing a photography competition, help attract students who are interested in the subject. Cash prizes for the winners and certificate of participation were awarded to all registered participants. The first prize was Rs 3,000 and the second prize Rs 2,000. The photographs sent by students were judged by renowned film director Habib Faisal, best remembered for his directorial debut, Do Dooni Chaar (2010), which won the Filmfare Award for Best Dialogue.

Life Skills (Yoga, Physical Fitness, Health and Hygiene)

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15. "National Pharmacy week (19th to 25th Nov, 2017) celebrations"

Theme: "Know about your Medicines: Ask your pharmacist"

School of Pharmaceutical Sciences celebrated Pharmacy week on 20th, 22nd and 24th of November, 2017. The celebration was a part of 56th National Pharmacy week celebrations. The theme selected for the year was "Know about your Medicines: Ask your pharmacist". The main objective of Pharmacy week celebrations was to create awareness among the public about the

theme and role of pharmacist in general.

Day I: 20th of November, 2017 (10.30am- 3:30pm)

Venue: BVN senior secondary school, Palwal.

The function was started at BVN senior secondary school, Palwal The main objective to celebrate Pharmacy week with school children was to create awareness about pharmacy profession and pharmacist role in society. The Program started with introduction and presentation on Apeejay Stya University by Mr. Chetan Vishisht.

It was followed by presentation by Dr. Rani Mansuri; she spoke about the theme of the celebration, about the role of pharmacist in healthcare and social welfare and about "self-medication: when and how to take medicine". The session was taken forward by Mr. Manoj Kumar where he introduced students to the healthcare related activities. A "Wellness camp" was also conducted in the school campus.

Around 200 students were examined for their Blood pressure, pulse rate, body weight, height, body mass index, blood group and blood Glucose level by our Bachelors' and Masters' students in guidance with Mrs. Sandhya Dubey and Mr. Sanjay. Some of the students were found underweight whereas some were found overweight, and few students were observed to have low glucose level, they were advised for some diet modification and exercise.

Apart from students, schoolteachers and other support staff also participated in this wellness camp. Very few of them were observed to have high blood pressure. Participants were also advised on diet modifications and exercises. They were also advised to consult a doctor. Snacks were also distributed to school children.

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Day I program was concluded with vote of thanks to the Chairman and Principal of B V N School. The Chairman,



Students participating one the day of Pharmacy week

Day II: 22nd of November, 2017 (10.30am- 3:30pm)

Venue: Government School, Palwal

Another school visit was organized as part of pharmacy week celebrations. The main aim of visiting school was to create awareness about pharmacy as a career option and awareness about the use of medicine. Three staff members visited the Government School, Palwal.

Mr. Manoj started the program with power point presentation and spoke about the scope and opportunities of different Pharma courses. Before the beginning of the wellness camp snacks was distributed to school students, teachers and staff members. Around 150 students were examined for their Blood pressure, Pulse rate, Body weight, height, Body mass index, Blood group and blood

Glucose level and individual students counselling was conducted for their better health. Day's program was concluded with vote of thanks and memento distribution to school Principal and teachers.



Day III: 24th November 2017 (2.00pm -5:00pm)

Venue: Apeejay Stya University

Wellness camp was also arranged in ASU campus in Pharmacy wing. All the students, Faculty members and staff participated in this camp. The session began with Honourable Vice Chancellor Dr. S.K. Salwan's message and opening ceremony of wellness camp at ASU campus. The session was chaired by Dean Dr. Anupama Diwan, where she herself began the session with a blood glucose check-up and monitoring of other parameters. All ASU members from all departments were gathered at one place with the aim to ensure their wellness by getting their health check-up done. Degree (B. Pharm) as well as Diploma students very enthusiastically participated as a part of wellness team. The program was ended with vote of thanks and snacks distribution.



Pharmacy week celebrations at ASU

16. Teaching yoga and living stress free life to fraternity in the International Day of Yoga

Date: June 18th to 23rd, 2018

International yoga day 2018 was organised in the University by NSS in which Yoga Acharya conducted the yoga sessions. All fraternity including senior faculty members, deans of schools and registrar, and other non-teaching staff participated in it.





Celebration of International yoga day 2018

17. Pharmacy Week Celebration, Gurugram

November 19th to 22nd, 2018

The School of Pharmaceutical Sciences, Apeejay Stya University, celebrated Pharmacy Week from the 19th to the 22nd of November 2018. National Pharmacy Week acknowledges the invaluable contributions pharmacists and technicians make to patient care in hospitals, outpatient clinics, and other healthcare settings.

Celebrating the "Pharmacy Week" in November was a time to recognize the powerful impact pharmacists make on their patients. It is an opportunity to raise students and colleagues' awareness about the vital role pharmacists play on the healthcare team.

Various social, cultural, and skill-based program were organised such as Educatory Health Initiative for Women at Kheda and Kahaleelpur Village where women were counselled for better hygiene practice during menstrual days. Sanitary pads were distributed and women were counselled about their use and the hazardous effect of unhygienic practices through nukkad natak.

Various other activities such as Plantation Drive at ASU campus, Health Camp and Eye Check-Up and activities such as Salad Decoration, Ramp walk, and other cultural activities were part of the extravaganza at the University campus.









Glimpse of Pharmacy Week 2018

18. Teaching healthy lifestyles by the Yoga Session

February 1st to 6th, 2019

Apeejay Stya University (ASU) organized a session on teaching healthy lifestyles in association with the Yogoda Satsanga Society of India. Yogoda Satsanga Society of India is a non-profit, non-sectarian spiritual organization founded by Paramahansa Yogananda in 1917 and is a part of the Self-Realization Fellowship which was founded in 1920.

The day emphasised upon the importance of good nutrition, daily exercise and adequate sleep which are the foundations of healthy living. A healthy lifestyle keeps one fit, energetic and

at reduced risk of diseases. According to WHO, healthy living is a way of living that helps you enjoy more aspects of our life.

It was attended by many prominent Professors, Directors and Students from different schools of the University with great enthusiasm. The session concluded with the thank you note given by Dr. Vijay Kumar, Assistant professor, School of education.



ASU students and staff enjoying session on healthy lifestyles by the Yoga Session

19. Plantation Drive by students at the School of Pharmaceutical Sciences

School of Pharmaceutical Sciences

Date: August 12th to 17th, 2019

School of Pharmaceutical Sciences, Apeejay Stya University organized a tree plantation drive in the campus. All the faculties and students of SPS participated in this drive. Students and faculty planted over 100 trees in and around the ASU campus. Students were then assigned as guardians of a plant each wherein they will look after these plants as they grow and make sure that the plants are being watered regularly and cared for. ASU is also trying to bring attention to the environmental crisis that the world is facing and point out how planting more trees can be a small step towards protecting the environment. Students and faculty also took an oath to stop the usage of plastic in order to reduce plastic wastage on and off campus. Students pledged to stop use of plastic and use natural products such as paper or cloth bags, paper packaging etc. ASU is trying to stop the use of single-use plastic and students also learned the importance of reusing, reducing and recycling.

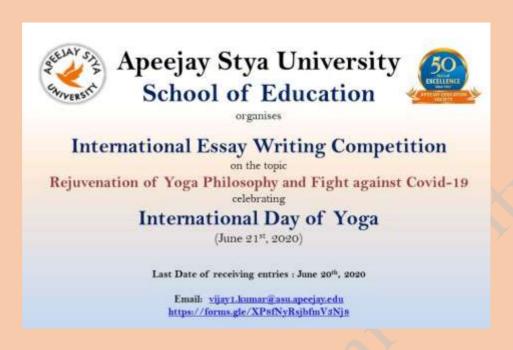




Students of Pharma, ASU participating in the tree plantation drive

20. Essay Writing Competition on International Day of Yoga

International Essay Writing Competition on the topic 'Rejuvenation of Yoga Philosophy and Fight against Covid-19



NSS and the School of Education, Apeejay Stya University (ASU), virtually celebrated International Day of Yoga (IDY) 2020 by organising an Essay Writing Competition on the theme 'Rejuvenation of Yoga Philosophy and Fight against Covid-19'. The registered participants had submitted the essay beforehand (as per the deadline) and the award announcement was LIVE soon after the one-hour orientation session held by Shri Rajaram Kushwaha, Yogacharya and Yoga Scholar from Sanchi University, Raisen, Madhya Pradesh. He apprised the participants on the rationale and benefits of Yoga and attended to the questions raised on issues related to stress, anxiety, concentration in studies, eyesight problems, etc.



International Essay Writing Competition on the topic 'Rejuvenation of Yoga Philosophy and Fight against Covid-19

21. Yoga Day celebration 2022

20th to 25th June 2022

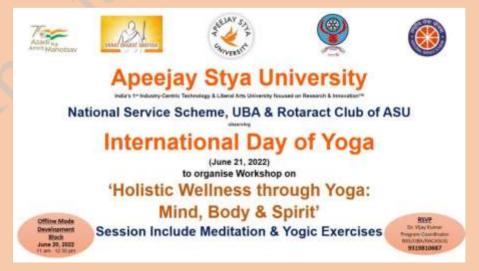
Apeejay Stya University staff members gathered to celebrate International Yoga Day. The session, held at the college campus, began with meditation followed by yoga asanas. International Yoga Day is observed every year on June 21 to raise awareness about this ancient practice and to celebrate the physical and spiritual prowess that yoga has brought to the world. Yoga is a practice which plays an important role in relaxing the mind and body and boosting people's immune system.

21st June 2022, Apeejay Stya University (ASU) celebrated 8th International Yoga Day. It was attended by many Professors, Directors and Students from different schools of the University with great enthusiasm. The event began with a brief introduction on Yoga Day by Dr. Vijay Kumar and by welcoming everyone.

Warm up exercises were taken up and all the students practiced & performed sitting and standing asanas, importance of these were explained simultaneously. The Hon'ble Vice Chancellor Prof. (Dr.) R.S.Dhankar addressed the participants on the importance of yoga practice in our life.

All Faculties, Staff and children were taught the importance of Yoga in their life & how to maintain the harmony between body and mind. The students discussed the importance of yoga and exhibited yoga postures and promised to introduce this activity in their daily lives.

International Yoga Day celebrations ended with a huge success.







International Yoga Day celebration at Apeejay Stya University.

Awareness of Trends in Technology 40

22. Workshop on Big Data with Hadoop, Gurugram

October 9th to 13th, 2017

The Corporate Resource Centre at ASU, in association with the Department of Computer Science, organised a Workshop on 'Big Data with Hadoop'.

Big data is a collection of large datasets that cannot be processed using traditional computing techniques. It is not a single technique or a tool; rather it has become a complete subject, which involves various tools, techniques and frameworks. Hadoop is an open-source framework. It is provided by Apache to process and analyse very huge volume of data. It is written in Java and currently used by Google, Facebook, LinkedIn, Yahoo, Twitter etc.

The Tech Explica, a unit of Nucleus Computers Ltd. (ISO 9001:2015 Certified Company) is a leading Talent Development Corporation, comprising of companies which are into building skilled manpower pool for industry requirements. Experts from Tech Explica (partners with HP) took the session which was followed by a written test for a 6-month internship of final year students. The mock test was helpful for the students of final year School of Engineering and Technology.



Students during the workshop on 'Big Data with Hadoop'

23. Training Programme on Westlaw Gurugram, March 26th to 31st, 2018



Students at the School of Legal Studies, ASU, attended a training programme on 'Westlaw', organised at Apeejay Stya University

Westlaw is an online legal research service and proprietary database for lawyers and legal professionals available in over 60 countries. Information resources on Westlaw include more than 40,000 databases of case law, state and federal statutes, administrative codes, newspaper and magazine articles, public records, law journals, law reviews, treatises, legal forms and other information resources.

Most legal documents on Westlaw are indexed to the West Key Number System, which is West's master classification system of U.S. law. Westlaw supports natural language and Boolean searches. Other significant Westlaw features include KeyCite, a citation checking service, which customers use to determine whether cases or statutes are still good law, and a customizable tabbed interface that lets customers bring their most-used resources to the top.

Other tabs organize Westlaw content around the specific work needs of litigators, in-house corporate practitioners, and lawyers who specialize in any of over 150 legal topics. Most customers are attorneys or law students, but other individuals can also obtain accounts. The students of legal studies gained a lot of exposure by this workshop, as it was a very interactive workshop.

24. SJMC Media Festival 2018, New Delhi & Gurugram

April 16th to 21st, 2018

The Annual Media Festival titled 'Back to the Future', organised by the School of Journalism and Mass Communication, ASU, concluded on a high note. The highlight of the festival was the challenges facing media and how, through interventions, media could reclaim its lost ground. The festival brought under one roof, media students, renowned media professionals and political parties' spokespersons.

The proliferation of social media, its misuse and the subsequent rise of fake news & the perils associated with it as well as the fact that mainstream media itself is going through a crisis were all highlighted during the festival.

The event was declared open by the Chancellor of the Apeejay Stya University, Mrs. Sushma Paul Berlia. She began by quoting lines by Patanjali, "When you are inspired by some great purpose, some extraordinary projects, your entire thoughts break their bonds, and you find yourself in a great new and wonderful world".

The keynote address was given by Mr. Rajdeep Sardesai, Consulting Editor at the India Today Group. He talked about how, today, news had changed from 'informing' to 'viraling'. India, today has over 400 news channels but 'sense has been replaced by sensation'. Quantity is not quality, and the news is being sold like movies. Social media is selling news like an echo chamber that could be propaganda of a party. To address the problems, he suggested remedial measures as well. This session was followed by a panel discussion on the topic on 'Does Media in India need a surgical strike to get back on track?' Moderated by Ms Pamela Philipose, Public Editor at The Wire, along with, Editor-in-chief at The Citizen, Ms Seema Mustafa, Ms Rohini Singh from The Wire, Editor-in-Chief at India News, Mr Deepak Chaurasia and Mr Ravish Kumar, Senior Executive Editor, NDTV.

This was followed by a talk by Mr Raj Chengappa, Editorial Director at India Today Group, on the topic 'Vision 2020: Reclaiming the Fourth Estate'. The festival concluded with a panel discussion on 'Social Media: The New weapon of Politics', moderated by Ms Nidhi Razdan,

Anchor and Executive Editor at NDTV, Spokesperson of Aam Aadmi Party, Mr Ashutosh and Mr Jaiveer Shergill, Spokesperson, Indian National Congress took part in this discussion.

The festival ended with all participants supporting the fact that media is changing and facing new challenges but there is still hope. A journalist can still raise his voice and use social media platforms to effect change and in doing so they can still bring change & re-establish the influence of the fourth estate.









The Annual Media Festival titled 'Back to the Future'

25. Workshop on "Financial Statement Analysis"

Date: 5th to 9th March 2019

School of Management Sciences, Apeejay Stya University, organized an in-house workshop from 5th to 9th March 2019, for the Management students to make them aware about the skills to analyze Financial Statements. The workshop was an effort to make the students industry-ready and was on the topic Financial Statement Analysis. The session was taken over by Prof. Vinay Singhal & Prof. Latasha Nayyar. The expert members took the entire day's session. The session covered varied modules including Essential concepts underlying the financial analysis process, Key measurement tools, ratios and indicators, The Balance Sheet, The Income Statement, and The Statement of Cash Flows.

In the first part of the session, the manner to read the annual report, important aspects of an annual report and the different tools of analysing the annual report were discussed. In the second part of the workshop, hands-on training was provided to the students for analysing the annual report of HUL (Hindustan Unilever Ltd.) and for doing its interpretation.

Students presented their views, worked on team assignments, and participated in an online quiz, organized at the end of the session. Based on the performance in the quiz and their overall participation in the Workshop, the top five students were rewarded.





Workshop on "Financial Statement Analysis"

26. Workshop organised on 'Embedded System with IOT', in association with Technimetrics Solutions

Date: April 15th to 20th, 2019

A workshop titled 'Embedded System with IOT' was held in the ASU campus. It intended to take the students through the domain of IOT (Internet of Things), in association with Technomatics Solutions Pvt. Ltd. (authorized partner Huawei).

The growth potential for the embedded industry is enormous. And the path forward is becoming clearer every day. It's time that we start building IoT systems and provide value to our customers. The Internet of Things (IoT) is no longer a fanciful vision. It is very much with us, in everything from factory automation to on-demand entertainment.

IoT software solutions have largely had to be built from scratch with a high degree of customization to specific requirements, which has driven up the cost and complexity of development and deterred many prospective entrants to the market. What have been missing are developer tools that alleviate the costs associated with building the foundational infrastructure—the "plumbing" of their solutions—so they can focus on optimizing the core functionality and bring solutions to market more quickly with less cost.

The session addressed these challenges with new solutions how to have the potential to expand the market for IoT by reducing the cost and complexity of development.





Workshop organised on 'Embedded System with IOT', in association with Technomatics Solutions

27. Workshop conducted in collaboration with KPMG India, 'Careers in Management

Date: 15th to 20th July 2019

Apeejay Stya University, in collaboration with KPMG India, organized 'Careers in Management' Workshop for B. Com & BBA aspirants. The event was coordinated by Mr. Deepak Halan, Associate Professor, School of Management Sciences. The learners are to gain a real-world perspective of digital lean and business transformation through business case studies and master classes that leverage a world-class knowledgebase created via decades of consulting experience of KPMG in India.

Student - Takeaways from Workshop

- -Get expert advice about career options in Finance/Accounting/Marketing/HR
- Know the difference between various courses like **B.Com** and **BBA**
- Gain clarity on the skill sets needed to get your dream job



Workshop conducted in collaboration with KPMG India, 'Careers in Management

28. Foundation Classes

School of Pharmaceutical Sciences

Date: August 5th to 9th, 2019

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- 1. 5th August 2019: The Foundation classes started with a session on 'Pharmacy Yesterday & Pharmacy Tomorrow' by Prof. D.K Majumdar who elaborated the usage of medicine from The Epic 'RAMAYANA' (Sanjeevani Booti) to the recent advanced techniques such as 'Gene delivery'.
- 2. 6th August 2019: The next day, the session started with a Film Festival wherein students watched the Indian satirical comedy film 'Peepli Live'. The second session was followed by a library visit to make students aware of different standard books, journals, and e-library.
- 3. 7th August 2019: The session started with a presentation on 'Introduction to New Drug Discovery Research' conducted by Dr. Rani Mansuri & Ms. Deepika Kathuria. They briefed about the journey of Drug Design and Discovery by rational approaches.
- 4. 9th August 2019: The session was conducted by Ms. Poonam Verma who started the session with a Pharmacist oath and discussed what 'dosage form' is all about. The second session was conducted by Ms. Sandhya Dubey on 'Determination of Blood Group and Identification of Bones'.



SPS Foundation Classes from 5th to 9th August 2019

29. Workshop "Interior Styling Workshop" for Interior Design students by Jagdish Store (JD)

Date: 9th to 13th September, 2019

School of Design and Visual Arts, Apeejay Stya University organized a workshop for Interior Design Students conducted by Jagdish Store (JD).

Founded by Mr. Jagdish Khandelwal in 1965, 'Jagdish Store' is a chain of fine furnishing retail outlets in the heart of major cosmopolitan cities of Delhi, Kolkata and Ludhiana. Over the years, the brand has earned reputation as one of India's finest, largest and most trusted sources of premium home furnishings.

Jagdish Store strives to quickly understand the taste and individual requirements of our customers, and offers precise, specialized and professional concepts in home décor that incorporate different designs, colours, textures and patterns from around the world.

Their clientele comprises reputed architects, hoteliers and interior designers along with experienced and sophisticated home makers. Their extensive megastores showcase only the most elegant upholstery fabrics, curtains, carpets, mattresses, bed linen, table linen, bath linen and more.

With an aim to meet the rising demand of a skilled workforce in the country's design industry, this workshop helped filling the gap between the fundamental principles of design practice and the key industry knowhow, for the students.



"Interior Styling Workshop" for Interior Design students by Jagdish Store (JD)

30. Workshop on Financial Statements' Analysis

School of Management Sciences

Date: 2nd to 7th March 2020

School of Management Sciences, Apeejay Stya University, organised an in-house workshop for the Management students to make them aware of the skills to analyse Financial Statements. The session was conducted by Prof. Vinay Singhal & Prof. Latasha Nayyar. The expert members took the entire day's session.

In the first part of the session, the manner to read the annual report, important aspects of an annual report and the different tools of analysing the annual report were discussed. In the second part of the workshop, hands-on training was provided to the students for analysing the annual report of HUL (Hindustan Unilever Ltd.) and for doing its interpretation.

Students presented their views, worked in team assignments, and participated in an online quiz, organized at the end of the session. Based on the performance in the quiz and their overall participation in the Workshop, the top five students were rewarded by the Deputy Registrar, Dr Varuna Tyagi. The event was coordinated by Dr Ranjana and Dr Deepak.



Students during the workshop on Financial Statements' Analysis

31. Workshop on Experiential Learning in Mathematics.

3rd to 7th May 2021

Mathematics is one subject which generally gives nightmares to some students. To eradicate Math phobia and make the subject more interesting by creating enabled and innovative teachers, School of Education, Apeejay Stya University in association with State Council of Educational Research and Training (SCERT), Gurgaon, Haryana organized an international workshop on Experiential Learning in Mathematics. The Chief Guest and key resource person for the workshop was Dr. Jeyanthi Subramanian, an experienced educator practicing in Singapore under Experiential Maths Solutions (EMS). She got her Doctorate Degree in Education from the University of Hong Kong and has conducted workshops in various cities in India, Sri Lanka and Hong Kong for mathematics teachers and teacher trainees. Sh. Sunil Bajaj Dy. Director of SCERT Haryana and a renowned mathematician was the guest of honour in the workshop. Sh. Sunil Bajaj has himself developed many mathematics toolkits and teaching aids which are appreciated world over. He is part of NCERT Curriculum development committee for mathematics.

So, what is experiential learning? To put it simply, experiential learning is learning by doing. Experiential learning activities for Math are an effective way to help students overcome their maths anxiety, find out real-life applications of the subject and make learning fun. Dr. Jeyanthi quoted American educational reformer John Dewey to drive her point home. "Give the pupils something to do, not something to learn; and the doing is of such a nature as to demand thinking; learning naturally results."

Problem solving skills can't be developed just by drilling, explained Dr. Jeyanthi. Researchers claim that Mathematics can be learnt better through exploration, during which the learners can get more opportunities to observe, examine, think, analyse and discuss. Dr. Jeyanthi gave numerous examples of learning mathematics via experiential learning. One of them was the 'Handshake problem'. "Yesterday, I had a party in my house. There were 20 guests. If each of us shook hands with the rest, find the total number of handshakes."

Dr. Jeyanthi asked students to follow mathematician George Polya's four-step process for problem solving: Understand the problem, devise a plan (translate), carry out the plan (solve) and look back (check and interpret).

While concluding the presentation, Dr. Jeyanthi elucidated how teachers can act as facilitators in experiential learning. She asked teachers to provide just enough information to establish background and create interest among students, guide students by asking insightful questions, encourage students to discuss among themselves, give students time and space and intervene only when it is appropriate; otherwise step back and let the pupils make their own way.

Sh. Sunil Bajaj, Deputy Director, SCERT Haryana while giving his talk, said that applying mathematics has become an integral part of our lives. Mathematics is not memorizing formulae and doing computation. Teaching Mathematics is nothing but teaching thinking. We need to prepare students for challenges of the new era and embrace changes.



Webinar: "Exploring plausible causes of death and repurposing drugs in Covid-19"

32. Internal Hackathon 2022 (as a prerequisite to participate in Smart India Hackathon)

School of Engineering and Technology

Date: 7th to 11th March 2022 Speaker: Dr. Manpreet Seghal

Internal Hackathon 2022 (as a prerequisite to participate in Smart India Hackathon) organized by Apeejay stya university. #sih2022 #smartindiahackathon2022



In order to make our world more productive and creative. Our government has created many programs to motivate people to come in front and help to improve the nation. With the same motto, our university takes steps to encourage our students to participate in such events. The event University Hackathon 2022 as a pre-requisite of Smart India Hackathon 2022 was conducted by Proxima club of Apeejay Stya University on March 9 and March 10, 2022 in ORACLE LAB (AG02). Smart India Hackathon 2022 is a nationwide initiative to provide students with a platform to solve some of the pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem-solving. Seven teams participated in this event with various departments and out of which five were selected.

The event was organized in hybrid mode so that everyone got the chance to share their ideas on the problem statements shared. The Panel of Judges included Distinguished Professor (Dr.) Moin Uddin Prof (Dr) Anupama Diwan and Associate Professor Dr. Manpreet Singh Sehgal. Our judges also guided to improve our ideas. All students were excited to present their innovative ideas for the development of our nation.







Internal Hackathon 2022 held at Apeejay Stya University

33. Workshop on Tally

School of Management Sciences Date: 21st to 26th March 2022

Speaker: Experts from academy.saraswatiaccountants.com

Finance Club of School of Management Sciences, Apeejay Stya University in collaboration with Tally Institute of Learning organized a 3 Days' Workshop on Tally. The workshop was conducted by the experts from the training partner- Saraswati Accountants Software Pvt Ltd. The workshop was attended by 25 students from B. Com (A&F), BBA (Hons.) HR, BBA (Hons.) Marketing, and BBA (Hons.) FM.

The objective of the workshop was to impart the knowledge of computer-aided accounting software: TallyPrime Edit Log Rel 2.1. Students were given hands-on training in Creating a

company in tally; Configure and Features settings; Creating Accounting Ledgers and Groups; Creating Stock Items and Groups;

Vouchers Entry; Generating Reports – Cash Book; Ledger Accounts; Trial Balance; Profit and Loss Account; Balance Sheet; Funds Flow Statement; Cash Flow Statement; Selecting and Shutting a Company; and Backup and Restore of Data of a Company. Students participated in the workshop enthusiastically. The event concluded with the Vote of Thanks on Day 3 by the coordinator of the event.