

MIT workshop on design innovation

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TECHNOLOGY has this tacit way of pulling you back in a marathon. Turn a corner and you see another runner sprint ahead of you.

So just when think you have the smartest camera possible, you'll hear of CORNAR, a camera that can look around corners. It's all by design. And some of it happens in a fantasy factory in Massachusetts, called the MIT Media Lab, where scientists and researchers explore ideas on the periphery and bring them to life.

It's this rigour that will be on display as Apeejay Stya University joins hands with Massachusetts Institute of Technology-Media Lab to host 'Design Innovation Workshop' from March 26 to 30 at Apeejay School in Sheikh Sarai, New Delhi.

The Indian Express is the media partner of the event.

The five-day workshop will see brain storming sessions, conferences, talks, tutorials and exhibitions that will be open to the leaders of academia and industry. To be anchored by leading MIT re-

searchers, the five main themes of the workshop are Designing for Interaction, Sensor Mediated Environments, Imaging on Steroids, Living Mobile and Design for Sustainability.

The five-day-workshop will be inaugurated by Delhi Chief Minister Sheila Dikshit and will see some of the best names in academia and research address the gathering. Among the keynote speakers are Joi Ito, Director MIT Media Lab; Prof Mitch Resnick, Academic Head of the Program in Media Arts and Sciences, MIT Media Lab; and Prof. Joseph Paradiso, Director of the Responsive Environments group, MIT Media Lab.

Speaking about the workshop, Sushma Berlia, President, Apeejay Stya Group and Chancellor, Apeejay Stya University, said, "This collaboration between Apeejay Stya University and MIT Media Lab for the Design Innovation Workshop is a part of Apeejay's continued efforts in expanding the horizon of the design landscape in the country through education, awareness and interaction."