



Carrying forth the Apeejay Stya legacy of over 45 years of excellence in education

APEEJAY STYA UNIVERSITY

(UGC Recognised)

India's 1st Industry-Centric Technology & Liberal Arts University focused on Research & Innovation

Experience the International Edge...

- Established on the academic pattern of the Ivy League Universities of the USA
- Trans – disciplinary and Liberal Arts approach
- Strong industry linkages to facilitate training and placement
- Truly global campus with students from over 15 countries

School of Design & Visual Arts



It is not a disgrace if dreams are unfulfilled, but it is, if we have no dreams to dream!

Dr. Stya Paul

(October 4, 1919 – June 7, 2010)
 Founder Chairman, Apeejay Stya & Svrin Group
 Founder President, Apeejay Education Society
 Founder Chancellor, Apeejay Stya University



At ASU, we recognise the need to prepare students for the challenges of the 21st Century & to provide an atmosphere which will encourage them to become life-long learners.

Mrs. Sushma Paul Berlia

Co-Promoter & President, Apeejay Stya & Svrin Group
 President, Apeejay Education Society
 Co-Founder & Chancellor, Apeejay Stya University

Unique Propositions of School

- The School of Design and Visual Arts carries forth the legacy of over two decades built by the Apeejay Institute of Design (AID), New Delhi
- Curriculum designed and developed in sync with the changing dynamics of the industry, wherein research forms one of the key thrust areas
- Discover and align your course with your individual interests in other disciplines
- Design solutions which are conceptualised and fabricated at the campus itself, in its studios and labs
- MoUs & collaborations with leading foreign institutions/universities for students and faculty exchange along with curriculum/research support

Awards & Accolades

- Best Innovation by Private University at World Education Summit 2012
- Medici Innovation Hall of Fame for Excellence in Innovation Processes - An International Recognition Award
- No.1 in Innovative Teaching Techniques & No. 3 in Most Reputed Faculty as per TOI B-School Ratings 2013 (Northern Region)
- ASU has been conferred the CSR Excellence in Education Award 2013 by Competition Success Review (CSR) magazine
- Apeejay Stya University's School of Engineering & Technology, has been selected in 2013 as E-Gov Campus of District Gurgaon by Ministry of Communications & Information Technology, in collaboration with the United Nations
- The School of Management Sciences, Apeejay Stya University, was conferred the Amar Ujala B-School Excellence Award 2012 at World Brand Congress
- Great Place to Study in India by Skill Tree Consortium at House of Commons, UK, 2014-15

ASU Global Collaborations



Ecole Supérieure d'Arts Appliqués de Troyes, France



Georgia College and State University, USA



Normandy Business School, France



Association of Chartered Certified Accountants



University of Central Florida, Orlando



Skill Tree Global Knowledge Consortium



Rotterdam University of Applied Sciences, Netherlands



Willem de Kooning Academy, Rotterdam, Netherlands



TME - Label France



Tianjin Foreign Studies University



Chengdu Textile College

For admissions and other queries, visit the ASU Campus at Sohna or the ASU Admissions Offices at Apeejay institutions across India.

ASU CAMPUS: Apeejay Stya University, Sohna - Palwal Road, Sohna - 122103, Gurgaon, Haryana, Tel: 0124-2013718 / 19

ASU ADMISSIONS OFFICES:

Gurgaon: Plot no. 23, Sector 32, Institutional Area, Gurgaon - 122001, Haryana, Tel: 0124-2383493 / 2382169

New Delhi: Apeejay School Campus, Sheikh Sarai - Phase I, Panchsheel Park, New Delhi - 110017

Email: admissions@asu.apeejay.edu | university.apeejay.edu



APEEJAY STYA UNIVERSITY

School of Design & Visual Arts

ADVISORY BOARD

- Prof. Lalit Kumar Das, Head - I.D.D. Center, IIT
- Mrs. Lipika Sud, Director, Dimension Designers Pvt. Ltd.
- Mr. Anuj Prasad, Founder & CEO, Desmania Design Pvt. Ltd.

SELECT FACULTY

- Dibyendu Tripathi has more than 16 years of industry experience and 5 years of experience in teaching. He has vast area of experience in Drawing, Painting and Digital Media. He has worked as Special Effects Artist, Video Film Director, Graphic Designer, Animator, Background Designer, etc.
- Amit Singh Slathia is Master in Fine Arts has more than 8 years of experience and recipient of many awards like 'Golden Brush' Merit Award; National Scholarship, Govt. of India and Lalit Kala Academy Scholarship, National Academy of Arts, New Delhi.
- Abdul Salam Khan is Master in Drawing & Painting; Gold medalist with M. Phil in Visual Arts; recipient of a National Award in category of Junior Fellowship in Painting by Ministry of Culture, Govt. of India and has received many national and international awards.
- Ashish Garg has more than 23 years of experience in Design & Visual Arts Production, Training and Education. He has strong background in technology training with many international credentials like Autodesk Expert Elite, Autodesk Certified Instructor, Adobe Education Trainer & many more.
- Ashima Arora is masters in Business Administration and has more than 6 years of industry experience. She has strong practical expertise in Fashion Production and Process Management.
- Vidhi Mishra has been working in the field of Interior Design, with renowned architects & designers across India, since more than 5 years. she has been awarded the 'Young Achievers Award for Excellence in the field of Interior Design' for the year 2009-10.
- Chetna Patiyal is a post graduate from NIFT Mumbai with a master's degree in Fashion Management. She has more than four years' experience in Fashion Design, having worked with leading designers, export houses and fashion retailers which include Pantaloons, Adidas, Hirawats, Dhruv Global & Kankan Exports.

TRAINING & PLACEMENT



& many more...

PROGRAMMES

Bachelor's of Design

Duration/Eligibility:

4 years / 10+2

Specialization options:

- Fashion Design
- Graphic Design
- Interior Design
- Animation & Multimedia

M. Design - Integrated

Duration/Eligibility:

5 years / 10+2

Specialization options:

- Fashion Design
- Graphic Design
- Interior Design
- Animation & Multimedia

M.A. in Design

Duration/Eligibility:

2 years / 10+2+3(Graduation)

Specialization options:

- Fashion Design
- Graphic Design
- Interior Design
- Animation & Multimedia

CORPORATE CONNECT

ASU has multiple associations with industries across the globe through its synergy with various Chambers of Commerce & organisations.

- Special Design Industry mentorship programme
- Entrepreneurship cell in association with TIE, NEN
- Association with CII design Council, Svrin Open Design Foundation.
- Partner Svrin Apeejay International Design Week

The establishment of the Corporate Centre (CRC) is a crucial initiative designed to strengthen the concept of Mark to Market of ASU, providing a platform for an engagement with the industry. CRC also nurtures the concept of 'entrepreneurship' through its 'E-Cell' and 'Unique Incubation Centre' with the support of leading industries from different verticals.

KNOW YOUR CAMPUS

ASU has a truly global campus with students from over 15 countries including :

- Bangladesh • Nepal • Bhutan • UAE • Uganda • Rwanda • Congo
- Nigeria • Zambia • France • Turkey • Oman • Tanzania
- Afghanistan • Mongolia • Angola • Kazakhstan

Their presence has brought a great confluence of cultures into the campus, especially in terms of languages spoken, which include Spanish, Portuguese, French, Hausa, Yoruba, Bhutanese (Dzongkha), Nepali, Bengali and Arabic, lending a multi-cultural and multilingual ambience to the university.

INTERNATIONAL COLLABORATIONS



Email: admissions@asu.apeejay.edu | university.apeejay.edu

Dial Toll Free: 1800 10378 88 or give us a missed call at 022-33598485