WE VALUE
Commitment to Research
ASU provides research opportunities across all levels including real-time industry-led research.
Freedom to realign educational goals
A student can choose to change his/her degree or major even in later semesters and re-apply credits already gained.
Freedom to graduate at one’s pace
ASU allows students to graduate at their own pace (early or late) by choosing their own customised path.
Trans-disciplinary approach
Strong focus on trans-disciplinary approach and research across all programmes and disciplines to solve complex problems and generate new knowledge.

WE PROVIDE
Innovative Academic System
Based on the best practices of the Ivy League Universities of the USA.
Dynamic Evaluation Procedure
Continuous and dynamic evaluation system including field projects, group discussions, research credits and take-home papers.

WE FOCUS ON
Relevant curriculum and syllabus
Well-designed, enriched and relevant curriculum that engages students and promotes critical thinking, creativity and achievement at all levels. Each course is carefully selected and vetted, and is revisited regularly in sync with the changing market dynamics based on 'mark to market' approach.
Flexible academic load
With a flexible credit system, students can choose to take between 12 to 18 credits per semester and are permitted to take a range of advanced classes.
Excellence in Research & Innovation
ASU is a robust seat of innovation and research in Applied Science and Technology, including support for research in emerging technologies, Biosciences, Clinical Research, Pharmaceutical Sciences and Electronics. State-of-the-art research and technology incubation facilities are available to students and researchers.
Strong Industry Interface
ASU has multiple associations with industries across the globe through its synergy with various Chambers of Commerce & organisations such as CII, FICCI, ASSOCHAM, PHDCCI, NEN, AIMA, NHRD, MEDICI Institute, World Brand Congress and CMO Asia. It also nurtures the concept of entrepreneurship through E-Cell and has a unique Incubation Centre supported by leading industries in different fields.

Experience the International Edge
Carrying forth the Apeejay Stya legacy of over 48 Years of excellence in education
FOUNDER CHANCELLOR’S VISION

Dr. Stya Paul, eminent industrialist, educationist, philanthropist and freedom fighter provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education Society as trusted symbols of quality and excellence in the country’s industrial and educational landscape.

A pioneering entrepreneur with a far-sighted vision of the future, Dr. Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India and was a leading architect of the country’s emergence as a self-reliant industrial superpower. As Chairman Emeritus, he guided the Apeejay Stya Group, a privately and closely-held leading Indian Industrial and Investment House, to become one of the major corporate houses of the country, with several alliances, collaborations and significant presence in Europe, Middle East and East Asia.

Dr. Stya Paul, fondly called Sethji, recognised the great role that industry could play in providing quality education. Towards this objective, he decided to set up not-for-profit educational institutions across the country where scientific and career-building knowledge could be provided along with inculcation of values and an appreciation of Indian culture, arts and heritage. Starting with a small school in Jalandhar in 1968, the 13 schools and 16 institutions of higher learning established by him over the last four decades under the aegis of the Apeejay Education Society have flowered to become symbols of excellence in their various disciplines, moulding the lives and careers of future generations of the country.

The year 2010 also saw the realisation of Dr. Stya Paul’s lifetime dream of setting up the Apeejay Stya University — a seat of global learning established to bring about transformation of society through value-based education, man-making and nation-building. Mrs. Sushma Paul Berlia, Dr. Stya Paul’s daughter and only child, is the Co-Founder of the University.

During his long and illustrious career, Dr. Stya Paul was actively associated with several social, cultural and professional bodies and held responsible positions reflecting his versatility, leadership and standing in industry and social circles. His philanthropy and generosity knew no bounds, and throughout his life, he helped the physically-handicapped and the needy with financial assistance and educational/vocational opportunities, thus enabling them to join the mainstream. Over the years, numerous awards and accolades were bestowed upon him, in a life richly lived and full of sharing and caring.

A true Karmayogi, Dr. Stya Paul retained his zeal for hard work even in his advanced age and remained keenly involved in the management of the Apeejay institutions well into his nineties. Active till the very end, he departed from this world peacefully on June 7, 2010 while preparing to leave for office. But his life’s work and achievements, and the lasting legacy of excellence that he has left behind, continue to inspire and guide Apeejayites in all their endeavours. Like the ever-soaring falcon of Iqbal’s couplet that inspired Dr. Stya Paul throughout his life’s journey, his spirit will live on forever.

“Tu shaheen hai parwaz hai kaam tera, tere saamne aasman aur bhi hain.” - Iqbal

(You are a falcon. Soaring high is your nature. There are skies yet for you to conquer.)
Mrs. Sushma Paul Berlia, Chancellor, Apeejay Stya University, is a leading woman entrepreneur and educationist who has made outstanding contribution to industry, woman empowerment and education. She is the Co-Promoter & President of Apeejay Stya & Svrán Group – a major industrial & business house with diversified interests in India & abroad, and the President of the Apeejay Education Society that runs 29 educational institutions across India. She is the daughter and only child of Dr. Strya Paul - eminent industrialist, educationist and freedom fighter.

Mrs. Berlia took over as President of the PHDCCI in 2005-06, becoming the first-ever woman to head a multi-state apex chamber in India. She is a Governing Body Member of the NBA for Technical Education, Member - Managing Committee of the PHDCCI, ASSOCHAM & ICC-India, Member - National Executive Committee of FICCI & Honorary Advisor - FICCI Higher Education Committee.

Mrs. Berlia has, over the years, played a leading role in formulating policies in educational reform & industry, and has delivered keynote addresses in numerous national/international conferences and published research articles in reputed national/international journals. As Founder Chairperson of the Education Committee of FICCI in 2004, she was instrumental in initiating & organizing the First Global Conference on Higher Education in collaboration with UGC. She has represented India at the UN World Social Summit in 1995 and delivered a keynote address on the ‘Role of Women at the Workplace’. Mrs. Berlia has also presented the business perspective of “The impact & challenges of the Global Economic crisis on Investment & Employment in India/South Asia’ at the DFID, London in 2009, and was part of the official delegation to the United States for the US-India Higher Education Summit in October 2011.

Mrs. Sushma Paul Berlia has many awards to her credit, including the "Outstanding Businesswomen Award 2008" of the PHDCCI, the ‘International Lifetime Achievement Award 2009’ of the ‘International Congress of Women’ in collaboration with the Govt. of India, and a Special Honour by the Punjab Technical University in 2005 for her contributions in the field of Biotechnology, Life Sciences and Research.

Mrs. Berlia was felicitated by the Confederation of Indian Industry (CII) for her outstanding contribution to academia and industry at the AICTE-CII University-Industry Congress 2012 & 4th Global Higher Education Summit.

Mrs. Berlia was conferred the ‘Exemplary Leader Award for Outstanding Contribution to Industry and Academia’ by the Asian Confederation of Business & CMO Asia 2013. She was felicitated by the Federation of Indian Chambers of Commerce & Industry (FICCI) for ‘Outstanding Contribution to Academia and Industry’ in 2013, with a similar honour conferred by Confederation of Indian Industry (CII) in 2012. Mrs. Berlia is also one of the four members from India on the Executive Committee of Women’s Federation for World Peace, South Asia.

Mrs. Sushma Paul Berlia was recently felicitated by Skill Tree Knowledge Consortium at the House of Commons, London in 2014 for ‘Exemplary Contribution to Indian Education’.

She has also been conferred the ‘Outstanding Global Leader in the Field of Higher Education and Industry’ by CII in 2015 and the ‘Education Leader of the Year’ Award at the Asia Education Summit & Awards 2016 organised by the Worldwide Achievers.

Mr. Aditya Vijay Berlia, Pro-Chancellor of the Apeejay Stya University (ASU) & Member, Management Board of the Apeejay Stya & Svrán Group, is a young entrepreneur and educationist of the country who balances his role in the corporate world along with his philanthropic dedication to education. A graduate of Stanford University & an MBA from the Harvard Business School, Mr. Berlia has to his credit several innovative industrial, entrepreneurial & educational initiatives both in India and abroad. As part of the Management Board of the Group, he directs strategic projects & executes key entrepreneurial projects while holding direct operational roles in a number of Group companies. He is also well-known for his dedication to education & research and has been instrumental in developing the broad vision of the ASU. He is also the Founder of the Apeejay Stya Education Research Foundation i.e. dedicated to improving education in India through research and policy initiatives.

Mr. Berlia has been a champion of Design Think and Innovation. He serves on the board of the Apeejay Institute of Design, one of India’s oldest design schools and is the Founder of the Svrán Open Design Foundation. He is also a member of the CII National Committee on Design.

Mr. Berlia is a prolific writer, having authored a wide range of books and articles on education & technology. He is also the author of a National Best Seller fiction, named ‘Tantra by Adi’.

Mr. Berlia was conferred the Edupreneur 2013 Award for ‘Transforming Engineering Education in India’ by Engineering Watch, and the ‘Outstanding Educational Entrepreneur’ award at the World Education Congress Global Awards 2013, which recognised the ‘50 Outstanding Educational Entrepreneurs of India’.

Dr. S.K. Salwan is Expert of Strategic Defence and Defence Technologies. He has been Director of three National Level Laboratories and Establishment of Defence Research. He has been Advisor (Strategic Projects) of DRDO Ministry of Defence. He was appointed as Emeritus Scientist DRDO in 2003 by President of India. Dr. Salwan was Vice Chancellor Punjab Technical University Jalandhar (2003-2008) and Founder Vice Chancellor Apeejay Stya University. He held DRDO Nag-chowdhary Chair Distinguished Professor and DRDO Fellow.

Dr. Salwan is Chairman Armament Research Board and Chairman Research Council ARDE Pune. Dr. Salwan is member of Advisory Group of Experts, Ministry of Railways, Railway Board and member of Board of Governors of many Universities in India and Abroad. Dr. Salwan is member of ‘Make in India’ in Body Armour, NITI Aayog, Govt. of India. Dr. Salwan has been founder member of Integrative Guided Missiles Programme of Defence Research under the leadership of Dr. APJ Abdul Kalam.

Dr. Salwan is recipient of many National and International Awards. He was awarded Life Time Achievement Award by Prime Minister of India for Invaluable Contribution in Defence Technologies and Strategic Defence - 2009.
Apeejay Stya University (ASU) is a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines. It aims to bring about transformation of the society through value-based education, man-making and nation-building by blending the dual identities of a technology and research based university with a liberal arts institution.

Established by the Apeejay Stya Education Foundation in the state of Haryana [under Act No. 10 of the Haryana Private Universities (Amendment) Act 2010], the ASU provides students not only 'education for living and livelihood' but also 'education for life' and empowers learners with a fundamental foundation in leadership and professional skills to face the challenges of the new liberalised global economy.

Situated amidst a sprawling, picturesque campus with state-of-the-art infrastructure on the Sohna-Palwal Road in Gurgaon district of Haryana, the ASU offers a wide range of innovative graduate, postgraduate and doctoral programmes across a plethora of disciplines that are based on the best education practices of some of the leading universities of the world. These are greatly facilitated by the strong industry-academia linkages, already established by the existing Apeejay institutions of higher learning in all disciplines being offered by the University.
The Engineering curriculum at ASU instils the techniques and skills of Problem Analysing, Solving and Engineering Design through the study of basic and advanced Engineering Science. This foundation is integrated with practical experience, which addresses both technical and non-technical aspects of engineering. The students get exposed to equipment and laboratory facilities designed in sync with the curriculum and various emerging fields like Cloud Computing, Mechatronics & Robotics. ASU inculcates in its students the acumen to identify, analyse and solve complex engineering and business application-related problems. They extensively get hands on experience in co-specialising, drones and satellites technologies and mining (through collaboration with ECU, Perth, Australia).

PROGRAMME FEATURES

- **Dynamic Curriculum:** Adaptive and progressive curriculum to keep pace with emerging trends in technologies and best teaching-learning practices by leading universities of the world like Stanford, MIT & Virginia Tech. Students can learn more by doing projects, extensive workshops and hands-on activities & getting exposed to trans-disciplinary domains, integration of engineering processes and technologies that make you a better engineer & technologist.

- **Build a Career, not just a Job:** Pick up essential career skills in project management, cost-effectiveness, quality assurance, communication and decision making to enhance your employability and entrepreneurship skills.

- **Cutting-edge Infrastructure:** A professional infrastructure combined with ergonomically-designed classrooms, engineering labs/workshops, conference rooms and seminar rooms, which provide an affable learning environment. The wi-fi enabled campus has the latest engineering/IT software, educational aids and equipment to facilitate teaching-learning process.

PROGRAMMES OFFERED

**Bachelor of Technology (B. Tech.) in:**
- Computer Science and Engineering
- Cloud Computing
- Electronics & Communication Engineering in Drones & Satellites
- Mechanical Engineering & Product Design
- Applied Civil Engineering

**Duration:** 4 yrs

**Post Graduate (PG) Diploma**
- Cloud Computing

**Duration:** 1 yr

**Ph. D**
- Computer Science & Engineering
- Electronics & Communication Engineering

ADMISSION CRITERIA

**BACHELORS**

*Educational Qualifications:* 10+2 with English as a core subject and a PCM aggregate of 50% / GCE A-Level Exam/IB and 50% above in LEET for lateral entry

*Merit in Entrance/Other Criteria:* JEE and other National & State Level Exam Ranks (JEE, BITSAT, UPSEE, DCE, etc.) /ASU Test or SAT I (PCM) + SAT II (PCM).

**PG DIPLOMA**


School of Engineering & Technology, ASU has been conferred the ‘Best Engineering Institute in North India’ at National Education Awards 2013 by ET Now, Economic Times’ TV channel.

Apeejay Stya University’s School of Engineering & Technology, has been selected in 2013 as E-Gov. Campus of District Gurgaon by Ministry of Communications & Information Technology, in collaboration with the United Nations.
LABORATORIES AND WORKSHOP FACILITIES

Department of Computer Sciences & Engineering

Department of Electrical, Electronics and Communication Engineering
Analog Electronics Lab, Microwave & Satellite Communication Lab, Optical & Mobile Communication Lab, Microprocessor & Embedded System Lab, Digital Signal Processing Lab, PCB design & Fabrication Labs, Embedded System Control Lab, Fuzzy Control Lab, Electrical Measurement & Instrumentation Lab, PLC & Advanced Control Lab, Electrical Technology Lab, Electromechanical Energy Conversion Lab, Mat Lab, Orcad Lab, Robotics & Drones, among others.

Department of Mechanical Engineering & Product Design

Department of Applied Civil Engineering
Surveying Lab, Concrete Testing Lab, Soil Mechanics Lab, Structural Analysis, Strength of Material, Transportation Engineering, Engineering Geology, Environment Engineering & CAD Lab, among others.

Design And Innovation Centre (DICE)
The School has established Design and Innovation Centre (DICE) for the university’s faculty and students to undertake innovations and research in various areas of excellence. It uses industry standard software and hardware tools for simulation, optimisation and evolving quality designs.

DR. SARBJIT SINGH
Hon. Advisor, School of Engineering & Technology
Dr. Sarbjit Singh is B. Tech Electrical Engineering from PEC, Chandigarh; M.Tech in Computer Science from IIT Kanpur & Ph.D from Punjab University. He has over 30 years experience in Tele Comm., C3I systems, and over 12 years’ experience in computer based combat simulation before taking early retirement as Brigadier from Army in 1995.

While in Army, Dr. Singh has been the Founder Director of War Gaming and closely worked with armies of UK and USA, DRDO, C-DOT & ISRO and Surveyor General of India for terrain map digitisation and combat modelling. He has been the Joint Director, OIS based on Real Time systems for Field Army; Director, Telecommunications; Director, Satcom; GM, Decision Support System, McNally Bharat Engineering; Director, Alkon Info System & Executive Director, Future Computing Solution, India. He has also worked on telemetry control for Oil India pipeline operations. For over 10 years, he has held a number of senior level positions in the corporate sector designing, executing software projects for ERP in Manufacturing, e-Business, e-Publishing for clients in USA/India. He has been a part of the Apeejay Higher Education since 1999 and has played a catalyst in establishing strong industry connects.
SCHOOL OF DESIGN & VISUAL ARTS

The programmes of the School of Design & Visual Arts have been framed to produce professional designers, artists, and design entrepreneurs who are capable of setting new trends, are dedicated to raising people's standards of living and wish to make the world a more beautiful place to be.

PROGRAMMES OFFERED

BACHELOR OF DESIGN
Duration: 4 yrs
Specialisation in
• Fashion Design
• Graphic Design
• Interior Design
• Animation & Multimedia

M.A. IN DESIGN
Duration: 2 yrs
Specialisation in
• Fashion Design
• Graphic Design
• Interior Design

INTEGRATED M. DESIGN
Duration: 5 yrs
Specialisation in
• Fashion Design
• Graphic Design
• Interior Design

ADMISSION CRITERIA
Bachelor in Design & 5 Years
Integrated M Design
Educational Qualifications: 10+2/ equivalent with minimum 50% in aggregate from any recognised board. A qualification from any foreign board needs an equivalency certificate.
Admission Note: Students appearing/to appear in 10+2 examination are eligible to apply.
Masters - M.A. in Design
Educational Qualifications: 10+2+3 from any stream with min. 50% in aggregate from any recognised board/university.

PROGRAMME FEATURES
• The School of Design and Visual Arts carries forth the legacy of over two decades built by the Apeejay Institute of Design (AID), New Delhi
• Curriculum designed and developed in sync with the changing dynamics of the industry, wherein research forms one of the key thrust areas
• Discover and align your course with your individual interests in other disciplines
• Design solutions which are conceptualised and fabricated at the campus itself, in its studios & labs
• MoUs & collaborations with leading foreign institutions/universities for students and faculty exchange along with curriculum/research support

LABORATORIES AND WORKSHOP FACILITIES
• All creative ideas and concepts are frozen in well-equipped design studios with facilities like spot lighting, full scale boards for freedom to sketch & illustrate, and custom-designed furniture to set the right mood for students of design.
• The students have access to state-of-the-art computer labs and latest graphics/design software to shape their ideas into reality.
• Each specific area of design studio is attached to a specific workshop. Fashion Design, for instance, is attached to a Fabrication Lab, wherein, all design concepts are actually fabricated into garments with the help of latest machines.
• Similarly, visual concepts are carried out in the Photography Lab and all design concepts of the interiors are fabricated in the Carpentry Workshop aided with the latest equipment.

PROF. REETU BETALA
Dean, School of Design & Visual Arts
Enriched with 38 years of experience in Design Education, Training & Industry, Prof. Reetu Betala has developed and designed curriculum and held important portfolios like Moderator, Examiner and Consultant to the Delhi State Govt. She has established pioneering programmes in liaison with industry and institutions; worked with craft clusters for revival projects and established training centres for the minority communities in collaboration with State and Central Govt., State Technical Education Boards, State and Central Universities, Ministry of HRD and other Independent bodies. Prof. Betala has worked as a designer for Indian companies and American fashion houses in the areas of designing, developing and sourcing for apparels & textile ranges for the American and European markets.
The programmes at the School of Journalism & Mass Communication are specially designed to train students in the emerging areas of media and entertainment sectors. Courses have been structured with the aim of equipping aspiring students for various media such as Television, Radio/FM, Advertising, Public Relations, Corporate Communication, Event Management, Newspapers/Magazines and Digital Media. Students are trained for jobs in content writing, news broadcast, photography, print journalism, anchoring and online journalism.

PROGRAMMES OFFERED

B.A. (HONS.) IN JOURNALISM & MASS COMMUNICATION
Duration: 4 yrs
*There is an exit provision after 3 years in which case the student would get pass degree instead of honours degree.

M.A. IN JOURNALISM & MASS COMMUNICATION
Duration: 2 yrs

PH.D IN JOURNALISM & MASS COMMUNICATION

ADMISSION CRITERIA

BACHELORS
Educational Qualifications: 10+2 from CBSE or equivalent, with minimum aggregate of 50%
Other Criteria: Interview

MASTERS
Educational Qualifications: Bachelors degree from a recognised university
Other Criteria: Interview

DOCTORAL
Academic Qualifications: 55% aggregate in Masters Degree
Other Criteria: Submission of research proposal and presentation

PROGRAMME FEATURES

- Perfect blend of theory and practice with students getting hands-on training & internships in various media houses
- Industry-inspired curriculum
- Collaborations with University of Central Florida (USA), Edith Cowan University (Australia) and National University of Singapore (Singapore)

LABORATORIES AND WORKSHOP FACILITIES

Television Studio: The acoustically-treated TV Studio is adequate for recording news shows, quiz shows, plays and serials.

Video Editing: Lab equipped with latest editing units (Avid Xpress HD and Power MAC G4 with Apple Final Cut Pro & Adobe Production Premium) to offer purposeful training to aspiring students.

Internet Radio - STYAVANI: The School operates an internet radio, providing students an opportunity to broadcast their own programmes. Also called the ‘Voice of the Apeejay Stya University’, Styavani can be accessed through the link: http://university.apeejay.edu/styavani

Computer Centre: The School has fully air-conditioned computer laboratories which are equipped with the latest computer systems in LAN environment, with high speed internet facility, multimedia and media application software.

Cameras: The School has acquired the latest digital cameras for both studio production and outdoor recording; digital cameras for still photography and for practical training in camera aesthetics & operations.

PROF. ASHOK OGRA
Hon. Advisor, School of Journalism & Mass Communication
Prof. Ashok Ogra comes with over 30 years of experience in Print, Television and Teaching. His core competencies lie in the areas of Media Management, Broadcast Planning & Operations and Branding. Formerly, Vice President, Discovery Channel (South Asia), he has also served as Director, Doordarshan and All India Radio, apart from being a faculty member at the Film & TV Institute, Pune. A widely acclaimed personality in the Indian and international sphere, he is a member of various selection committees for a number of companies and has also been a film festival jury member.

PROF. PERVAIZ ALAM
Dean, School of Journalism & Mass Communication
Prof. Pervaiz Alam is a renowned broadcast journalist with over 30 years of experience. He has worked with both BBC Service (Radio) and BBC World (Television) in London for more than 15 years as a Senior Producer. At BBC World Television, he was the Executive Producer of programmes such as India Business Report, Question Time India, Bollywood Bosses, Hardtalk India/Pakistan and Question Time India/Pakistan.

In India, working with the BBC World Service Trust (BBC Media Action), Prof. Alam directed and produced ‘Life Gulmohar Style’ - a series of 156 radio plays on gender equality, broadcast by nearly 20 FM Stations. As a guest faculty, Prof. Alam has lectured at the Ealing, Hammersmith & West London College, BBC Training Workshops, Lady Shri Ram College for Women and many other reputed institutes. He started his career with the All India Radio as a Programme Executive in New Delhi and went on to win several Akashvani Awards for his radio documentaries.
SCHOOL OF BIOSCIENCES

The School of Biosciences brings leading scientists of the country and eminent industrialists based in established bio-businesses on the same platform to jointly generate quality manpower with skill sets to match the requirements of the industry. With industry associates, Martin & Harris, Walter Bushnell Healthcare and ASG Biochem Pvt. Ltd, high profile multi-tiered programmes have been designed to cater to different levels of the knowledge-intensive Biotech, Bio-Pharma and Healthcare sector. The school also aims at developing indigenous bio-products/diagnostic kits within reach of the average populace in the country. The School has a strong community commitment to provide Biology & Allied Sciences outreach support to less privileged schools and colleges.

PROGRAMMES OFFERED

- Integrated B.Tech. + M.Tech. in Biotechnology - Duration: 5yrs
- Integrated B.Tech.+ MBA Biotechnology - Duration: 5yrs
- MSc Biotechnology - Duration: 2 yrs
- MSc Clinical Research - Duration: 2 yrs
- PG Diploma in Clinical Research & Data Management - Duration: 1 yr
- Ph.D in Biotechnology/Biomedical Sciences/Bioinformatics

LABORATORIES AND WORKSHOP FACILITIES

The School provides technical expertise & state-of-the-art instrumentation. Separate labs have been set up for Molecular Diagnostics, Immunodiagnostics, Microbiology & Culture Techniques, Biochemistry, Analytical Techniques & Enzymology and Bioinformatics & Drug designing. These laboratories serve to train students and also provide a platform for world-class research in Bio and Clinical Sciences. The sophisticated equipment includes: BioRAD Thermal Cycler; BioRAD Gel-Documentation System; BioRAD Immunassay Work Station (ELISA); High Speed Refrigerated Centrifuge (Sorvall); Electrophoresis Apparatus; Laminar Flow; Spectrophotometer; HPLC and LC-MS, among others.

The key projects include:
- Thyroid homeostasis during pregnancy
- Early detection of Cervical Cancer using DNA markers
- Peptides in cardio-vascular disorders
- Proteomics based markers for Thyroid Cancer & Thyroid Hormone action
- Bioinformatics: Drug designing & Biodiversity
- Blood-brain barrier & development of tumour suppressant drugs
- Molecular phylogeny & genetic diversity of birds, fish and molecular basis of diseases
- Photoperiodism & eco physiology of Circannual Clock
- Food sustainability & nutrition and Iodine deficiency disorders
- Enzyme Biosensors & environmental conservation
- Big data management in healthcare and agrobiodiversity

PROGRAMME FEATURES

- Innovative Pedagogy to develop analytical skills & power of reasoning
- Inquiry based learning & vibrant ambience conducive to breed excellence.
- Custom-designed curricula to render students industry-ready.
- Early research orientation at UG & PG level with opportunity to present work at international forums.
- Live research projects with industry and premier institutions.
- International internships
- Learn-while-serve community outreach programmes to provide experiential learning opportunities.

Global Recognition: Publications in top 3-10% Science journals of the world. Faculty serve on international committees and regularly invited to present work, review and chair international conferences all over the world.

Placements: 100% - In top Healthcare industry, Biotech & BioPharma sectors.

ADMISSION CRITERIA

BACHELOR / INTEGRATED PROGRAMMES

Eligibility: +2 in Science with 50% minimum marks.
Criteria: Academic merit, entrance test & interview

MASTERS

Criteria: Consistent academic record & interview

DIPLOMA (custom designed for In-service personnel): All undergraduates and post graduates in Biostreams, & IT

DOCTORAL

Eligibility: 60% at M.Sc. level in relevant area with consistent good academic record
Criteria: Entrance test, presentation & interview
The programmes of School of Pharmaceutical Sciences at ASU have been designed in collaboration with pharmaceutical organisations of repute. The newly launched R&D centre for pharmaceutical research will further ensure a holistic and experiential learning for the students. The students at the School would be familiarised with the knowledge of formulation development from basic drug designing to final stages of clinical trials.

**PROGRAMMES OFFERED**

**B. PHARMACY (PCI Approved)**
Applied Pharmaceuticals and Healthcare
Duration: 4 yrs
(An interdisciplinary Industry oriented course endorsed by reputed industrialists based on pharmaceutical technology & innovation.)

**M. PHARM. IN PHARMACEUTICS**
Duration: 2 yrs

**M. PHARM. + MBA**
3 Years Dual Degree Programme

**P.G. EXECUTIVE / DIPLOMA**
Duration: 1 yr
- Novel Drug Delivery Systems (NDDS)
- Intellectual Property Rights
- Pharmacovigilance
- Pharmacoconomics
- Pharma Sales Management

**Ph.D. in Pharmaceutical Sciences**

**PROGRAMME FEATURES**
- Industry experienced faculty with avant - garde research
- Cutting edge research labs with sophisticated and latest instruments
- Industry centric curriculum
- Research opportunities at all levels
- Hands-on training and placement in varied pharma sectors
- Strong industry-academia linkages
- International library with free access to indexed journals

**ADMISSION CRITERIA**

**BACHELORS**
The candidate must have passed 10 + 2 examination (with minimum 50% marks) of the Board of School Education, Haryana, Bhiwani, or any other Board/University, recognised by this University, with Physics and Chemistry as compulsory subjects, along with any one of the subjects, viz., Mathematics/Biology/Biotechnology/Computer Science.

**MASTERS**
**Educational Qualification:**
B.Pharm. or equivalent with minimum 50% aggregate

**PG DIPLOMA**
**Educational Qualification:**
B.Pharm./M.Pharm./M.Sc. Biochemistry/M.Sc. Biotechnology/BAMS/BHMS or equivalent (with min. 50% aggregate)

**DOCTORAL**
**Educational Qualification:**
Masters in Pharmacy (M.Pharm.) or equivalent with first division.
**Other Criteria:** Written assessment and interview

**LABORATORIES AND WORKSHOP FACILITIES**
The School of Pharmaceutical Sciences offers highly advanced lab infrastructure with sophisticated instrumentation for pharmaceutics, novel drug delivery, pharmaceutical chemistry, analytical techniques and pilot plants. The centres train students to formulate and analyse drug delivery systems from inception to final delivery route and gives them an opportunity to work on pilot projects.

**THE SCHOOL HAS TWO CENTRES OF EXCELLENCE:**
**Centre for NDDS:** It caters to research in area of nanotechnology and formulating novel drug delivery systems for targeted delivery. The centre trains students to formulate and analyse drug delivery systems from inception to final delivery route and gives them an opportunity to work on pilot projects.

**Centre for Formulation Development & Analysis:** This Centre is designed to expose students to various formulation development stages of diverse formulations from oral to trans-dermal to parental routes and their evaluation using analytical tools like UV, HPLC, LC-MS & FTIR, among others.

**DR. ANUPAMA DIWAN**
*Prof. & Programme Director*
*School of Pharmaceutical Sciences*

Dr. Anupama Diwan comes with a research and teaching experience of over 20 years. Before joining ASU, she has served at senior positions in leading companies like Modi-Mundi Pharma Ltd., Parivar Sewa Sanstha and Wings Pharmaceuticals. Dr. Diwan has carried out research in areas of pharmaceutics, drug delivery systems, pharmacokinetics, quality assurance, drug design and NDDS. She has supervised over 35 students and 10 Ph.D scholars and has authored six books and published over 100 research, reviews and posters in various national & international journals. Dr. Diwan has carried joint researches with pharma industries of repute like Piramal Health, Arbro Pharm., Promed and Pfizer, among others.
The School of Management Sciences expresses the University’s vision by adopting a trans-disciplinary approach to teaching.

The School follows the Mark to Market strategy, wherein contemporary and emerging topics are dynamically incorporated into the curriculum.

Student and faculty exchanges maximally utilise our rich network of associations with institutions across the globe and nurtures entrepreneurial instincts for success in today’s globalised world.

### PROGRAMMES OFFERED

- **B.COM (HON) ACCOUNTING & FINANCE** (in partnership with ACCA and Oxford Brookes University)
  - Duration: 4 Yrs
- **BBA (HON) FINANCIAL MARKETS** (In partnership with NSE)
  - Duration: 4 Yrs
    - (There is an exit option after 3 years in the above programmes)
- **MASTER OF BUSINESS ADMINISTRATION** (MBA)
  - Duration: 2 Yrs
    - MBA (Finance & Marketing)
- **POST GRADUATE DIPLOMA IN EDUCATION MANAGEMENT & LEADERSHIP**
  - Duration: 18 months
    - (Being offered in collaboration with School of Education)
- **Ph.D. IN MANAGEMENT**

### PROGRAMME FEATURES

- **International Exposure**: Students can undertake one semester in France (Normandy Business School, Paris) and also have the opportunity to pursue summer internship at Ulster University, UK
- **Strong Lineage**: Carrying forth the legacy built by the Apeejay School of Management (ASM), Dwarka, ranked among top 1% private Management Institutes in India (Outlook/ Business India magazine & Competition Success Review, 2014)
- **Extensive Industry Exposure**: Our students have interned and been placed in companies such as: Coca Cola, ONGC, Citibank, HDFC, Mankind Pharma, India Bulls and Etisal International
- **Beyond Theory**: Emphasis on projects, group discussions & practical skills across all areas of management
- **MoU with Foreign Universities/ Institutes**: Exchange programme with Normandy Business School (France), summer internship with Ulster University, UK; MoU with ACCA (Association of Certified Chartered Accountants), UK; NSE (National Stock Exchange) and Oxford Brookes University, UK

### ADMISSION CRITERIA

#### BACHELORS

**Educational Qualifications**: 10+2 from CBSE or equivalent with minimum 50% marks in aggregate
**Other Criteria**: Interview

#### MASTERS

**Educational Qualifications**: MBA: Graduate with 50%; preferably valid score in MAT/CAT/ XAT/GMAT/ CMAT (entry level tests)
**Other Criteria**: GD & Interview

#### PG DIPLOMA

**Educational Qualifications**: Graduation in any discipline

#### DOCTORAL

**Educational Qualifications**: Minimum 55% marks in aggregate in Master’s Degree or equivalent in Management / allied disciplines.
**Other Criteria**: Written test and research proposal presentation.

### LABS AND WORKSHOPS

- The School offers a robust infrastructure to support its teaching-learning processes including state-of-the-art computer labs and modern classrooms equipped with LCD projection systems
- Facilities include well-furnished conference halls for academic activities (viz. EDPs, seminars, conferences, etc)
- To encourage research and data-based learning, we provide intl data bases like EBSCO and Emerald and statistical softwares such as SPSS
- The School possesses lab facility available for practical exposure in Financial Markets and Accounting & Finance, and HR

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**DR. ALOK SAKLANI**

*Hon. Advisor, School of Management Sciences*

Prof. Saklani has been engaged in management education for over three decades. With prior training from both IIM (A) and FRNM, USA, he is an active researcher, with a number of papers published.
LABORATORIES AND WORKSHOP FACILITIES
The School of Legal Studies offers a robust infrastructure to support its teaching-learning processes. Some of these include state-of-the-art computer labs and modern classrooms equipped with LCD projection systems. To encourage research and data-based learning, the School provides various tools and software like Statistical Package for Social Sciences (SPSS) and corporate databases like Capitaline Plus & Prowess. The School possesses an adequate number of well-furnished halls for conducting academic activities like EDPs, seminars, and conferences, clinical laboratories & state-of-the-art moot court.

PROGRAMME FEATURES
- **Recognition**: The School of Legal Studies is fully recognised by the Bar Council of India
- **Extensive Industry Exposure**: Built-in industry linkages and internships, enabling not only promising placement opportunities but also great career growth
- **Beyond Theory**: Emphasis on projects, group discussions & moot court and clinical studies in all areas of law
- **MoU with Foreign Universities/Institutes**: Exchange programmes with many foreign universities

ADMISSION CRITERIA
**Educational Qualifications**: 10+2 from CBSE or equivalent with minimum 45% marks in aggregate
**Other Criteria**: GD & Interview
SCHOOL OF EDUCATION

The School of Education endeavours to provide quality education to meet the global challenges of school education and to prepare teachers as instruments of social change, in order to achieve high ideals of social justice and a democratic society. A significant feature of the School of Education is its extensive education programmes. The School organises workshops and in-service training programmes for school teachers to update their knowledge and skills.

Life institutional member of All India Association of Educational Research (AIATER) and Indian Association of Teacher Educators (IATE)

PROGRAMMES OFFERED

BACHELOR OF EDUCATION (B.Ed)
(Approved by NCTE, NCT/NRCAPP-3723/234/93524)
Duration: 2 years

PG DIPLOMA IN EDUCATIONAL MANAGEMENT & LEADERSHIP
Duration: 18 months (Being offered in collaboration with School of Management Sciences)

Ph.D IN EDUCATION

LABORATORIES AND WORKSHOP FACILITIES

Psychology Resource Center: Equipped with a variety of psychological tests and instruments with multiple sets, portraits of leading psychologists, computer terminals and conducive sitting arrangement for doing experiments.

ICT Resource Center: Equipped with latest computers with internet facility, language learning software, cameras, audio-visual players, projectors and dish antenna.

Science Laboratories: Separate labs for Physics, Chemistry and Biology subjects

Curriculum Laboratory: Equipped with visual aids and models for teaching mathematics and social sciences, textbooks of classes VI-XII of CBSE and Haryana School Board, national curriculum frameworks for school education and teacher education, education policies, curriculum of select universities, distance learning materials, programmed learning materials, catalogues of reputed publishers, and resource materials from organisations like NCTE, British Council, FICCI, etc.

Art and Craft Resource Center: Equipped with materials related to making of visual aids, clay work, models, puppetry and masks. It has also performing arts equipment like harmonium, table, manjira, digital music system and costume kits.

Physical and Health Education Resource Center: Equipped with all types of indoor and outdoor games, materials for athletics and yoga practices, and a modern gymnasium.

Studio: Students have the opportunity to record their micro-teaching and peer-teaching lessons in the university studio, and participate in radio programmes.

ADMISSION CRITERIA

BACHELORS
Educational Qualifications: Bachelors or Masters degree in Sciences, Social Sciences or Humanities with 50% marks, or Bachelors degree in Engineering or Technology with specialisation in Science and Mathematics with 55% marks

DOCTORAL
Educational Qualifications: Post-graduate in Education or a relevant allied discipline with 55% marks, and pass in aptitude test and interview

PROGRAMME FEATURES

- Education for Life: The School offers a balanced mix of theoretical and practical training, which enables students to apply the learning to solve real-time problems being faced by the current academic structure.
- Growth Oriented: Enhances students’ ability to judge, analyse, design alternate modules and spearhead the implementation process, thereby, paving a gradual yet steady path to varied leadership positions in respective verticals.
- Know and Network: The School provides students an opportunity to learn and share a professional platform with a number of academicians from varied backgrounds and institutions from all over the country.

Internship & Placement: An extended teaching internship (over and above standard 5 months) for all B.Ed students, and placement in Apeejay Schools for deserving graduates.

PROF. V.S. GARG
Hon. Advisor, School of Education
Prof. V. S. Garg is a noted educationist who has been actively involved in educational innovation and research for over four decades. He has served as the Chief Examiner, A/L, at the University of London, and has worked as Professor & Head at NIE, Bhutan.

A Chartered Physicist from the Institute of Physics, UK, and a trained teacher-educator from the College of Education, Edinburgh & the Institute of International Studies, Columbia University, Prof. Garg has served in the United Nations and the US Peace Corps as a Teacher-Educator for over 17 years. He was conferred the ‘UN Award for Exceptional Contribution in the field of Science Education’. Prof. Garg was awarded the UGC Research Fellowship while working at IIT, Kanpur. He is also a recipient of the Commonwealth Foundation Award in Education (UK). Prof. Garg is presently working as Educational Advisor, Apeejay Education Society, for the past 19 years.

DR. JOEL M. RODNEY
Dean, Academics
Dr. Joel M. Rodney earned a BA in History, cum laude, from Brandeis University in 1959 and a Ph.D in the History of England from Cornell University in 1965. Dr. Rodney taught at Washington State University from 1963 to 1969 and has held various positions in different universities and colleges of USA. He was Associate Professor of History and Campus Executive Officer and Dean of the University of Wisconsin-Washington County, from 1990 to 2003. He also served as the Chancellor of the Penn State York and as the Chair of the Penn State Commonwealth Campuses India Initiative articles since 2007. In 1971, he was awarded a Summer Fulbright grant to India and has been involved in Indian/US joint ventures with Elmira and Rockford Colleges as well as with the University of Wisconsin and the Pennsylvania State University.
ASU GLOBAL EDGE

Apeejay Stya University has put in place MoUs with many international institutions and universities to extend a global exposure to its students and faculty. Apart from identifying and developing collaborative research projects, the MoUs entail student and faculty exchange programmes and designing of other mutually beneficial potential academic modules.

ASU’s faculty has to their credit numerous publications in journals of national & international repute. The students are exposed to a number of guest lectures by international faculty and undertake joint research projects throughout the year.

SVRÁN OPEN DESIGN FOUNDATION

Apeejay Stya University launched the Svrán Open Design Foundation (SODF) at the 13th CII Design Summit 2013 in the presence of the best Indian and international design thinkers, practitioners & supporters, as well as industry leaders. SODF plans to provide 10,000 students with a Design Tools Pack that has basic design tools and tutorials to get them access to industry standard materials. It plans to train 1,000 school teachers in basic design principles indirectly impacting about 200,000 students.

The Foundation has also appealed to Indian organisations to join its cause, so as to greatly amplify its impact. Organisations could contribute by way of time of their employees to hold workshops for students in schools and colleges, monetary contribution towards specific projects, or through donations in kind such as computers and DVDs.

The Foundation believes that everyone is a Designer, and that everything and anything can be designed! It believes that design thinking and design principles can fundamentally help us shape our world and that everyone should have free access to the knowledge and tools of Design.

Over 100 schools across 17 states and leading organisations across different industries with almost 50,000 employees have already become members of this revolutionary initiative even before the formal launch. Mr. Aditya Berlia, Pro-Chancellor, Apeejay Stya University, is the Founder of SODF.

For more details, you can visit: http://www.svranopen.org

ASU GLOBAL COLLABORATIONS

Ecole Supérieure d’Arts Appliqués de Troyes, France
Georgia College and State University, USA
Rotterdam University of Applied Sciences, Netherlands
Willem de Kooning Academy, Rotterdam, Netherlands
Association of Chartered Certified Accountants
University of Central Florida
Chengdu Textile College, China
Normandy Business School, France
National University of Singapore
Tianjin Foreign Studies University, P.R. China
LABEL France
TME - Label France
NSE National Stock Exchange
ASU Design Innovation Workshop in collaboration with Massachusetts Institute of Technology (MIT) Media Labs, USA
**Apeejay Stya University** – a social commitment of the Apeejay Stya & Svrán Group – is offering a Foundation Years’ Scholarship on the standard tuition fee for all its undergraduate and postgraduate programmes.

The Scholarship is in commemoration of the foundation years of the Apeejay Stya University – starting from 2010 (the year of its establishment) to 2016 (when the Apeejay Stya Group completes 50 years of its legacy of educational excellence in the country that began with the establishment of the Apeejay Education Society in 1967).

The scholarship amount ranges from ₹70000 to ₹210000 per annum, based on the scholastic and co-scholastic credentials/achievements of each eligible student.

Please visit ASU’s website university.apeejay.edu for the detailed fees of the various undergraduate, postgraduate & doctoral programmes.

**FINANCIAL AID**

We at ASU understand that pursuing quality education can be an expensive proposition. However, we strongly believe that limited financial means should not bar meritorious students from receiving an Apeejay education.

Our admission counsellors can assist you in exploring a variety of options suited to your individual circumstances and financial needs. A few of these include:

**Merit Scholarships**: ASU offers several scholarships and financial aid programmes on merit-cum-means basis to students. These are available to students who have achieved certain minimum performance standards in competitive examinations (or qualifying examinations) or to students who are genuinely unable to meet their higher education expenses. The admission committee and financial aid committee evaluates each candidate on a case-by-case basis.

Financial aid is available on a merit-cum-means basis. Those who wish to apply for financial aid must fill the requisite application along with the admission form. Financial aid is also discussed with the student during the admission process. For those who prefer other options, we also coordinate with banking institutions to provide low interest loans.

**Grants And Fellowships**: Students applying for Masters and Doctoral programmes are eligible for a number of research grants and teaching fellowships which range from teaching courses to acting as faculty and research assistants in on-going projects and academic programmes.

**Campus Part-Time Jobs**: The ASU campus offers a number of opportunities for part-time jobs to all students. These may range from assisting professors in their academic and research pursuits, to openings in staff positions within University departments. A regular list of campus jobs available to students is published at the beginning of each semester.

In remembrance of Dr. Stya Paul, the great visionary, philanthropist and freedom-fighter, the Apeejay Stya University offers the ‘Dr. Stya Paul Memorial Scholarship’.

Under this prestigious scholarship, the university offers 100 best scholastic achievers of the country the opportunity to pursue their studies and achieve their dreams at the Apeejay Stya University. These meritorious students are given 95% scholarship on the tuition fee on all Bachelor programmes, and they only have to contribute a total of ₹1,000 per year on the tuition fee for each year of their degree.

**Who is Eligible?**

- All students who have appeared for their 10+2 examinations at the CBSE Board (or equivalent Board recognised by ASU) and have secured 90% and above aggregate
- Those who are awaiting their Board results this year (but have scored 90% aggregate in their Pre-Boards) can also apply

**How to Apply?**

Interested candidates are required to fill up the Scholarship Application Form along with the regular University Application Form. Both these forms can be filled online on the University’s website itself, or obtained from the University or Admissions’ Office.

Those who are awaiting their Board results and have applied for the scholarship and admission based on pre-board marks, will be offered provisional admission. In case a student fails to gain 90% aggregate in the Board examination, the Scholarship will be cancelled and the admission would be transferred to the general admission category.
LIFE @ ASU

A TRULY INTERNATIONAL CAMPUS

Campus life at Apeejay exudes a cultural vibrancy and a great sense of community, thanks to the unique confluence of students from diverse nationalities, states and backgrounds, all of which leads to a rich exchange of knowledge and experiences between students, making them more enlightened, sensitive and appreciative of world cultures.

ASU has a truly global campus with students from over 15 countries including Bangladesh, Nepal, Bhutan, UAE, Uganda, Rwanda, Congo, Angola, Nigeria, Zambia, France, Turkey, Oman, Tanzania, Afghanistan, Kazakhstan and Mongolia, among others.

Their presence has brought a great confluence of cultures into the campus, especially in terms of languages spoken, which include Spanish, Portuguese, French, Hausa, Yoruba, Bhutanese (Dzongkha), Nepali, Bengali and Arabic, lending a multi-cultural and multilingual ambience to the university.

ASU also organises International Student Associates Programmes at the university’s hostel wherein the senior students act as the main support system to the international students. The university also regularly conducts country-specific cultural events in addition to other interactive activities & events. All the above have made ASU an ideal home away from home for its international students.

We take great pride in our infrastructure and its aesthetic contribution to the learning process. We have made tremendous investment in the development and layout of academic and social spaces, be it state-of-the-art ICT-enabled lecture rooms, conference halls, computer & science labs. The entire campus is Wi-Fi enabled including the hostels and library.

With its vast library, cafeteria, green areas and indoor/outdoor sports facilities (including gym), the ASU campus provides a 360-degree solution to all the needs of its students.

HOSTELS

ASU provides affordable residential accommodation integrated within the campus to promote dialogue among students, their peers, and faculty members. The ASU hostels are a perfect place to stay away from home. Overlooking green manicured lawns, spacious girls and boys hostel and studio apartments are available at the campus. They offer single or double occupancy rooms depending on availability, student seniority and merit. On demand, students can get single room with AC and without AC or double sharing room with AC or without AC.

The residential accommodations are coupled with:
• Well-furnished rooms
• Round-the-clock electricity
• Room coolers
• RO water supply
• Hot water
• Provision for indoor and outdoor games
• Extensive Wi-Fi connectivity across all rooms
• Special access to the library and computer lab even after normal working hours
• Gym Facility, recreation room

ASU has tied up with many agencies that provide well-furnished PG accommodation in and around Gurgaon and Sohna. Another key feature of the campus is its strategic location of being physically close to Gurgaon — one of the largest industrial hubs in Delhi-NCR. It is home to a number of MNCS, PSUs and other small and large-scale corporate houses, which facilitate an exhaustive industry dialogue for students.

LEARNING RESOURCE CENTRE

The ASU library has a rich collection of printed as well as electronic resources which include books, journals, databases, CDs/DVDs, e-journals, project reports, etc. The ASU library has a collection of over 60,000 books related to different fields like Engineering, Management, Biosciences, Pharma, Mass Communication, Design, Education and allied subjects.

FEATURED CLUBS

The ASU campus bustles with creative and innovative students who find their own unique voices and means of expression through the various clubs managed by the students. These clubs cater to a wide range of interests, including music, dance, dramatics, fine arts, photography, literature, yoga and meditation, and many others. The clubs provide students an interactive platform through which they can engage with like-minded peers and evolve in the course of mutual learning.

The University encourages its students to explore, unleash and exhibit their innovative self. The Recreation Room in the campus is one such physical space that supports this ideology.

The clubs that are the centre of student life include: ZELE – The Literary Club, PANACHE – Social & Cultural Club, Film Club, Drama Club, Rotaract Club & LEGENDS- Sports Club.
The establishment of the Corporate Resource Centre (CRC) is a crucial initiative designed to strengthen the concept of 'Mark to Market' of Apeejay Stya University. This provides a platform for engagement with the industry, for the induction of ASU students. At ASU, Industry Advisor/Mentor is engaged from the beginning of the curriculum development, in lieu of industry requirements in the current global scenario. This association further develops through organising industry training, workshops, joint research, joint project assignments, guest lectures, internships and finally moulding into final placements.

The mission of the CRC involves promoting academic entrepreneurship, supporting research related to new innovations and emerging technologies and coordinating strategic investments of the University. Towards this end, the CRC engages in supporting innovative projects in collaboration with the business community, the public and private sectors and other institutions. With regards to the same, it has 'ECell' in association with National Entrepreneurship Network, & is also developing an 'Incubation Cell' in association with PHD Chamber of Commerceand Industry & various industry organisations.

The involvement with notable organisations like CII, FICCI, ASSOCHAM, PHDCCI, NEN, AIMA, NHRD, MEDICell Institute, World Brand Congress and COM Asia encourages multiple associations with industries across the globe. CRC also nurtures the concept of 'entrepreneurship' through its 'E-Cell' and 'Unique Incubation Centre' with the support of leading industries from different verticals. The concept of innovation is taking shape with Industry Support Innovation Centre like Product Design, Technology Centre and Community Radio Studio. The legacy of Apeejay attributes students’ placements in reputed national & international brands like SIEMENS, HCL, TATA, Infosys, HSBC, ICICI Bank, HDFC, AXIS, ESPN, NDTV, Lintas, Marks & Spencer, CNN IBN, Northern Stella, InterGlobe, Religare & many more. Furthermore, the alumni from Apeejay institutions are placed in leading Indian business houses and MNCs at varied senior levels. The industry holds the intellectual wealth drawn from Apeejay institutions in high esteem which makes our students a preferred choice.

INDUSTRY MENTORSHIP
ASU has initiated a special programme called 'Industry Mentorship' for its students. This programme engages prominent industry leaders as industry mentors for the students. Each school also has notable industry CEOs as part of their Advisory boards.

Corporate Resource Centre has initiated a drive to bridge the gap between Industry and Academia through an in-depth and extensive Training and Competency Building (TCB) Module that spans across the student’s entire on-campus study years, i.e., seven semesters for undergraduate programmes and three semesters for postgraduate programmes. The TCB Module aims at equipping & grooming students to meet the demands & challenges of the corporate world, and to identify the right kind of companies that match a student’s skills and competencies.
COMMITMENT TO RESEARCH

The ASU promotes academic autonomy and empowerment, risk-taking, and maintains a commitment to exploratory research across disciplines among its faculty and students. The University encourages aspiring researchers and scholars to pursue their research ambitions, aligned to the vision and the mission of the University and to emerging trends in the global market.

ASU: A RESEARCH UNIVERSITY

- At the PG level, participate in enquiry-based real-life case studies and the ongoing research programmes of various departments in areas of healthcare, nutrition, management, design, basic & engineering sciences & education
- Begin research at the graduate level itself, both for process and product, which is extended to the postgraduate and doctoral programmes
- Enjoy highly accessible knowledge-sharing and collaborative opportunities to participate in research
- Pursue your research interests with the state-of-the-art equipment purchased from niche companies across the world
- Avail attractive fellowships even in areas that may not fall into the regular categories of core subjects, as the University aims to increase the diversity of research and to promote interdisciplinary research
- Network with students from other national institutions/universities as ASU labs regularly host research projects of Summer Fellows selected by Indian Science Academies on all India basis
- Refine your ability to articulate ideas, to learn from others and get an opportunity to effectively communicate and defend your own research ideas and conclusions

EXCELLENCE IN RESEARCH & GLOBAL RECOGNITION

- ASU faculty is engaged in cutting edge researches with publications in high impact top 5-10% global science journals
- Faculty serves on international committees, and is invited to present papers and chair sessions in numerous international conferences
- The University faculty regularly publishes a large number of research journals, papers & books in areas as diverse as management, technology, education, design, biotechnology & pharmaceutical sciences
- The ASU has extensive tie-ups with industry to encourage research that is applicable to real world situations

GRANTS

The University supports its students and faculty in obtaining grants for the pursuit of research that builds on the founding mission and vision of the University.

RESEARCH AT UNDERGRADUATE LEVEL

- Commence research, an integral part of learning, at the graduate level in the very first year with short-term research projects, as part of the ASU curricula
- Enhance the learning experience with the 'learn-while-serve' outreach programmes involving the community, a crucial aspect of the ASU vision

CENTRE FOR ENTREPRENEURSHIP & INCUBATION

The Apeejay Stya University has established the Centre for Entrepreneurship & Incubation to provide the environment and opportunity to young minds in nurturing and fostering the development of entrepreneurial attitude. By forging a strong linkage between academics and industrial corporations, it helps to identify and address challenges of new business ventures, and aid entrepreneurs to effectively take their model/ventures/innovation forward and enhance their competitive edge in the international market. It provides a unique mix of business development support, technical expertise, infrastructure and operational assistance that will aid in the growth and success of budding & existing enterprises.

The Centre has state-of-the-art infrastructure, laboratories & Resource Centre available both in terms of technical & non-technical fields, including the expertise of faculty and industrial advisors in innovative practices across HR, marketing, branding strategies, technology and other research & development projects. It has collaboration with associations like National Entrepreneurship Network (NEN), The Indus Entrepreneurs (TiE) & Confederation of Indian Industry (CII) and others that aim to propagate industrial growth in the country. Further linkages are being established with knowledge generating sources including universities, national laboratories, research centres, technology transfer agencies, and skilled R&D personnel.
The Apeejay Stya University is located on the Sohna-Palwal Road in district Gurgaon of Haryana. The nearest railway station is Palwal, which is approximately 18 kms away from the campus. EMU's/Local trains and buses are available to and from Palwal. The University can be reached from Delhi via Faridabad-Palwal, as well as via Gurgaon Rajeev Chowk, Sohna.

ASU provides its students with transport facility from several key pick-up points in Delhi-NCR.

For admissions and other queries, visit the ASU Campus at Sohna or the ASU Admissions Offices & Apeejay institutions across India.

**ASU Campus**
Apeejay Stya University, Sohna - Palwal Road, Sohna - 122103
Gurgaon, Haryana

**ASU Admissions Office (Gurgaon)**
Plot no. 23, Sector 32, Institutional Area, Gurgaon - 122001, Haryana (Nearest Metro Station - HUDA City Centre)

**ASU Admissions Office (New Delhi)**
Apeejay School Campus, Sheikh Sarai - Phase I, Panchsheel Park, New Delhi - 110017 (Nearest Metro Station - Hauz Khas)

Admission counselors of ASU can be emailed at admissions@asu.apeejay.edu
Admission counselors of ASU can be contacted at:

**Toll Free Number:** 1800-103-7888

**Tel:** +91-124-2383493/2382169
**Mobile:** +91 8527735552, +91 9958615557
or by giving a Missed Call at +91-22-33598485

**Apeejay Stya University - International Students' Admissions Desk**
Plot No. 23, Sector 32, Institutional Area, Gurgaon -122001, Haryana, India
**Tel:** +91-124-2383493/2382169  **Fax:** +91-124-2383494
**Mobile:** +91 9958354442, +91 9560415556
**Email:** int.admissions@asu.apeejay.edu

Carrying forth the
Apeejay Stya Legacy of

48 Years of Excellence
in Education

The Apeejay Stya University is a social commitment of the Apeejay Stya & Svrán Group